



**Oversight and Governance**

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Published 05 July 2021

## **Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee**

Wednesday 14 July 2021  
2.00 pm  
Council House

**Members:**

Councillor Bingley, Chair

Councillor Buchan, Vice Chair

Councillors Coker, Cree, Hendy, Jordan, Morris, Patel, Salmon and Wakeham.

Members are invited to attend the above meeting to consider the items of business overleaf.

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**Tracey Lee**

Chief Executive

## **Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee**

### **1. To Note the Appointment of the Chair and Vice Chair**

The Committee will be asked to note the appointment of the Chair and Vice Chair for the municipal year 2021/22.

### **2. Apologies**

To receive apologies for non-attendance submitted by Councillors.

### **3. Declarations of Interest**

Councillors will be asked to make any declarations of interest in respect of items on the agenda.

### **4. Minutes (Pages 1 - 8)**

To confirm the minutes of the previous meeting held on 10 March 2021.

### **5. Chair's Urgent Business**

To receive reports on business which in the opinion of the Chair, should be brought forward for urgent consideration.

### **6. Terms of Reference for the Scrutiny Committee (Pages 9 - 10)**

### **7. Policy Update (Pages 11 - 18)**

### **8. Climate Emergency Action Plan 2021 and Corporate Carbon Reduction Plan 2021: July 2021 Progress Reports (Pages 19 - 44)**

### **9. Plymouth and South Devon Freezone (Pages 45 - 56)**

### **10. Mayflower 400 Update (Pages 57 - 86)**

### **11. Work Programme (Pages 87 - 90)**

## **Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee**

**Wednesday 10 March 2021**

### **PRESENT:**

Councillor Winter, in the Chair.

Councillor Drean, Vice Chair.

Councillors Allen, Mrs Bridgeman, Buchan, Sam Davey, Morris, Riley and Wheeler.

Apologies for absence: Councillor Stevens.

Also in attendance: Sophie Tucker (Senior Support and Research Assistant), Hannah Daw (Performance Officer), Councillor Coker (Cabinet Member for Strategic Planning and Infrastructure), Paul Barnard (Service Director for Strategic Planning and Infrastructure), Philip Heseltine (Head of Transport), Debbie Newcombe (Sustainable Transport Co-ordinator), Mike Watson (First Bus), Richard Stevens (Plymouth City Bus), Councillor Jon Taylor (Cabinet Member for Education, Skills and Transformation), Alison Botham (Director for Children's Services), Ming Zhang (Service Director for Education, Participation and Skills), David Draffen (Service Director for Economic Development), Tina Brinkworth (STEM Consultant), Councillor Tudor Evans OBE (Leader), Councillor Peter Smith (Deputy Leader), David Draffan (Service Director for Economic Development), Hannah Harris (Chief Executive of Plymouth Culture), Councillor Peter Smith (Deputy Leader), Patrick Knight (Economic, Partnerships and Regeneration Manager) and Diane Mansell (Waterfront Manager and Chief Executive of Plymouth Waterfront Partnership), Andrew Loton (Oversight and Governance Manager) and Amelia Boulter (Democratic Advisor).

The meeting started at 2.00 pm and finished at 5.22 pm.

*Note: At a future meeting, the Panel will consider the accuracy of these draft minutes, so they may be subject to change. Please check the minutes of that meeting to confirm whether these minutes have been amended.*

### **32. Declarations of Interest**

The following declarations of interest were made in the accordance with the code of conduct.

<b>Name</b>	<b>Minute</b>	<b>Reasons</b>	<b>Interest</b>
Councillor Drean	Minute 37	Sits on Access Plymouth	Personal Interest
Councillor Buchan	Minute 39	Husband employed at Plymouth College of Arts	Personal Interest
Councillor Mrs Bridgman	Minute 36	Sits on the Plymouth Community Homes Board	Personal Interest.

**33. Minutes**

Agreed the minutes of the meetings held on:

- 4 November 2020 subject to page 4 and typo, should be broader and not boader.
- 2 December 2020 start and end times not included within the minutes.
- 13 January 2021
- 12 February 2021

**34. Chair's Urgent Business**

The Chair reported that the Climate Emergency Report had been circulated to the committee for noting. If members had any comments to feed back to Paul Barnard (Service Director for Strategic Planning and Infrastructure).

**35. Policy Brief**

Sophie Tucker (Senior Support and Research Assistant) provided the latest national picture in respect of policy announcements and legislation. The report highlighted the following key areas -

- Defra announced £23m disruption support scheme and seafood response fund;
- £20m SME support fund for trading with the EU;
- Immigration settlement scheme;
- Shortage occupation list has been updated for visa reforms;
- Global talent group extended;
- UK Infrastructure bank.

The Committee noted the Policy Brief update.

**36. Corporate Performance Monitoring Report 2020/21 - Quarter 2**

Hannah Daw (Performance Officer) presented the Corporate Performance Monitoring Report 2020/21. Key headlines included:

- Plan for Homes – 1,000 homes to be built every year currently at 952;
- The Box – on-line resources during lockdown restrictions for Elizabethan House;
- Young people in education and the development of the skills launch pad;
- Response to the covid pandemic.

Questions from Members related to:

- The cultural offer and whether there were figures expected when we return to normal capacity?

- Transport and the effect of the extreme weather conditions impacting on roads and pot holes and the reusing of plastic in road repairs and were we contemplating this initiative?
- That the Plan for Homes seemed to be on track and how to maintain this?

The Committee noted the Corporate Performance Monitoring Report 2020/21 and requested that a report on pot holes to be circulated to members.

### 37. **Public Transport Covid-19 Impact**

Councillor Coker (Cabinet Member for Strategic Planning and Infrastructure), Paul Barnard (Service Director for Strategic Planning and Infrastructure), Philip Heseltine (Head of Transport), Debbie Newcombe (Sustainable Transport Co-ordinator), Mike Watson and Richard Stevens were present for this item. The purpose of the report to brief the committee on the impact Covid-19 has had on Plymouth's public transport network, and what is required in terms of its recovery.

Councillor Coker (Cabinet Member for Strategic Planning and Infrastructure) reported that the industry was at a critical point following the lockdowns. Over the last 12 months they have received support from Government to help them to a breakeven point and were unsure how long this subsidiary would continue. There were questions around the viability of the service. It was crucial that the bus services survive. Community transport has been hard hit and these organisations have had no help at all over the 12 month period and revenue streams had dried up. They have supported the bus industry with the payment of concessionary rates over the past 12 months and would continue to do so.

Richard Stevens (Plymouth City Bus) further reported that when the pandemic hit the effects on the company was considerable. They did not underestimate the impact on the workforce and the measures in place to ensure buses were safe. Financially this had been devastating with passenger levels dropping to 15% and then saw a strong recovery in welcoming people back to using the bus and last lockdown were at 22%. To put this into perspective to break even they need 85% of passenger numbers.

Mike Watson (First Bus) echoed what Richard Stevens had said. They have been able to work in effective partnership with officers with their patronage was at 14.48%. They were in really turbulent time in terms of planning.

Questions from Members related to:

- What could we do to proactively promote green recovery to avoid the shift to using cars?
- Cleaning regime compared to standards to a food restaurant? Would this be made public to give the confidence to the public to use services?
- The ending of the support grant and that operators cannot be expected to continue running services. A recommendation to express great concern on lack of information on the future funding and the crisis it would bring if not resolved soon?

- Have companies given thought to new ticketing proposals?
- Marketing plan to the BBC/ITV to promote a positive marketing campaign to promote bus services.
- The numbers of people arriving and departing in the city and do we have some idea on how many were arriving to ensure that we have everything available to them?

The Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee noted the impact of the COVID-19 pandemic on public transport provision in Plymouth and the actions that have been taken to support local public transport operators and agreed:

1. That the Cabinet Member for Strategic Planning and infrastructure writes to the Secretary of State for Transport to express concern regarding the lack of clarity on the plans for future funding and support for the Bus industry.
2. That the Cabinet Member for Strategic Planning and Infrastructure works with local bus providers to support positive communications on a number of media channels, promoting the use of bus travel, the cleanliness and safety measures employed and seek to influence behaviours for travel within the city.
3. To be addressed in quarter 4 to check progress. Release of the national bus strategy which will form a huge part for coming out of lockdown for the country and needs to be published to ensure that our bus industry thrives.
4. That the Cabinet Member for Strategic Planning and Infrastructure writes to the Secretary of State for Transport to express concern regarding the lack of clarity on the plans for future funding and support for the Bus industry. In particular the expedited release of the Government Bus Strategy.

### 38. **Skills and Skill4Plymouth**

Councillor Jon Taylor (Cabinet Member for Education, Skills and Transformation), Alison Botham (Director for Children's Services), Ming Zhang (Service Director for Education, Participation and Skills), David Draffen (Service Director for Economic Development) and Tina Brinkworth (STEM Consultant) were present for this item. The purpose of the report was to provide an update to the Brexit, Infrastructure and Legislation Change Overview and Scrutiny Committee on Skills and Skills4Plymouth Transformation Programme.

Councillor Jon Taylor (Cabinet Member for Education, Skills and Transformation) reported that they were financially challenged over the next few years with high numbers of unemployment in the city, with young people leaving school and higher education when jobs would be more difficult to find.

Questions from Members related to:

- The wider financial situation around adult education and the implications for Plymouth?
- Were we looking to use the empty shops to support the tourist industry with more attractions for people to visit for Plymouth?

The Brexit, Infrastructure and Legislation Change Overview and Scrutiny Committee noted the Skills and Skill4Plymouth.

39. **Culture Plan - A Place-Based Culture Strategy for Plymouth 2021-2030**

Councillor Tudor Evans OBE (Leader), Councillor Peter Smith (Deputy Leader), David Draffan (Service Director for Economic Development) and Hannah Harris (Chief Executive of Plymouth Culture) were present for this item. The purpose of this report to present the 'Culture Plan - a place-based culture strategy for Plymouth 2021-2030' which would take over from 'The Vital Spark' strategy. This new strategy would run from 2021 to 2030.

Plymouth City Council commissioned arts development companies and audience agencies to work with Plymouth which explored data captured to understand the scale and impact of the Sector. Due to the impact of COVID and subsequent lockdown the strategy was paused to reflect on the appropriateness on developing a long term plan, whilst companies and individuals had been in crisis. The feedback however had been to accelerate progress, the positive of the first lockdown had been to allow the team to stop and reflect and plan this strategy thoroughly looking to the future.

Work had been completed to understand the value of the sector to Plymouth; £34 million spent in Plymouth from visitors; 74% of visitors had been attracted to Plymouth because of its history and heritage; £50 million had been invested in arts and culture in Plymouth in the last five years; £4 million in income has been generated from grass roots music venues; 95 opportunities had been created every week for young people by non-profit cultural organisations in Plymouth; 2,130 jobs had been supported by businesses and organisations in Plymouth; 1 million people go to events organised by creative and cultural organisations in Plymouth every year; 1,200 performance workshops and events had been hosted every year by non-profit cultural organisations in Plymouth; 31,117 musicians played at 2,829 events organised by grass root music venues which were attended by 294,216 people every year.

The consultation process had held 40 1:1 stakeholder interviews from the culture sector and beyond in order to have a sense of what Plymouth unique offer is, what the strategy would be and how Plymouth would position itself moving forward.

Thematics had been tested within focus group consultation workshops and the vision was refined subsequent to those workshops. A few individual groups were less represented and were engaged with through a number of partner organisations such as Marjons University, Beyond Face, Funky Llama, Plymouth and Devon Freelance Task Force and the Barbican Theatres ReBels young people group.

A survey to evaluate the impact of COVID had been undertaken to understand the impact and what Plymouth would be losing from the sector as well as evaluating what Plymouth would gain.

The vision for this strategy was to form Plymouth into a magnet city attracting artists, creatives and social activists. Our City's appeal was characterised by Plymouth's commitment to people and planet which had been evidenced by the cultural offer it reflects by including and valuing our diverse communities.

It's this vision's ambition to:

- (a) Use Plymouth's unique landscape to present culture in unusual spaces, to allow people to enjoy Plymouth's unique assets making use of the waterfront, green spaces and urban environment.
- (b) For culture to be for everyone every day and to be visible and accessible.
- (c) Build a co-creation model to progress the cultural offer and to engage audiences in a different way.
- (d) To provide future jobs and to make use of the physical assets already within the City.
- (e) Achieve equitable activity to build an inclusive sector and City.

There are five programmes of work:

- (1) Our city is our venue; to look at the City's infrastructure to ensure culture can happen, whether this is through installation of Wi-Fi, creating designated zones for culture and performance, creating spaces where there is light of electricity, having under cover spaces or opening up spaces.
- (2) To create a programme for a year of culture and activity and to make this visible and accessible.
- (3) To be an economic driver for jobs.
- (4) Creating community clusters where other services can't get to.
- (5) To be able to explain to people through data the impact that the sector has on the City.

Plymouth City Council has and continues to consult with stakeholders to receive feedback in order to understand what people liked about the strategy and how to get people involved. Out of this work an easy to read and audio document would be created to make the strategy more publicly accessible.

The Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee notes the Culture Plan - a place-based culture strategy for Plymouth 2021-2030 which was approved at Cabinet on 9 March 2021.

#### 40. **Waterfront Business Improvement District (BID) Renewal**

Councillor Peter Smith (Deputy Leader), Patrick Knight (Economic, Partnerships and Regeneration Manager) and Diane Mansell (Waterfront Manager and Chief Executive of Plymouth Waterfront Partnership) were present for this item. The report -



- Summarises the principles and themes of the draft Waterfront BID3 Business Plan 2022-2027;
- Sets out Plymouth City Council's support for the renewal of the Plymouth Waterfront Partnership (PWP) Business Improvement District (BID) for Plymouth's Waterfront;
- Defines the Council's financial and other support for PWP's Waterfront BID3 (2022-27) as well as a commitment to establish baseline agreements for the Council's existing services within the BID area.

Questions from Members related to:

- Traders with floral displays would this be extended?
- App that will be implemented – was it a walking app?
- Levy I additional to normal business rates?
- How are the small businesses advocated?
- Whether there were tensions between residents and businesses?

The Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee agreed the Business Improvement District (BID) proposals. The BID including the Business Plan to be added to the work programme when available with a view to making a recommendation to the City Council regarding exercising its power of veto. This was approved at Cabinet on 9 March 21.

41. **Work Programme**

The Committee noted the work programme and agreed that the work programme to be agreed and formulated by the next committee.

42. **Tracking Decisions**

The Committee noted the progress made with regard to the tracking decisions.

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## **Brexit, Infrastructure and Legislative Change Overview Scrutiny Committee**

### **Terms of Reference**



#### **I Overview and Scrutiny Functions**

1.1 The aims of the Overview and Scrutiny process are to-

- add value to Council business and decision-making;
- hold the Cabinet to account;
- monitor the budget and performance of services;
- assist the Council in the development of policy and review the effectiveness of the implementation of Council policy;
- review relevant central government policy development and legislation to assess the impact on the City and make recommendations to Cabinet.

#### **2. Role of Overview and Scrutiny Committees**

2.1. The relevant scrutiny committee will –

- hear call-ins, Councillor's call for action and petitions;
- approve time limited select committees for issues within its remit;
- monitor performance against the relevant corporate priorities;
- receive finance and performance reports;
- agree recommendations to Cabinet, Council and partner organisations;
- agree appointments of co-opted representatives;
- monitor the forward plan;
- help Council and the Cabinet to develop policy by studying issues in detail through time limited Select Committees;
- review new and developing legislation to assess its impact on the city;
- consider and introduce schemes to involve the public in developing policy;
- work with national, regional and local organisations to promote the interest of local people.

#### **3. Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee**

3.1. Responsibility for –

- relevant policies in the Plymouth Plan;
- response to Central Government's Policy Making;
- Capital Programme;
- Strategic Procurement;
- Corporate Property;
- development planning;
- Strategic Highways;
- Economic Development

- Heart of the South West Productivity Plan;
- Strategic Transport policies and strategies;
- cultural Infrastructure;
- climate change and sustainability;
- reviewing impact of Brexit on the city;
- proposing measures that Government should take to provide stability for the council and partners in light of Brexit;
- exploring powers could be devolved from the EU directly to local authorities;
- hear call-ins relevant to the role of the committee.

3.2. Partnership links –

- Growth Board;
- Joint Committee for Heart of the South West;
- Heart of the South West Local Enterprise Partnership.

3.3. **Membership** - All members of the Committee will adhere to the general rules of Overview and Scrutiny. There are nine members of the Committee including the Chair and Vice Chair.

3.4. **Chair** – The Chair will be from the group in administration.

3.5. **Vice Chair** – The Vice Chair will be from the opposition group.

3.6. **Urgent Decisions** – Urgent decisions will be reviewed by the Chair with relevant responsibilities.

# Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee



Date of meeting:	14 July 2021
Title of Report:	BILCO Policy Brief- July
Lead Member:	Councillor Nick Kelly (Leader)
Lead Strategic Director:	Giles Perritt (Assistant Chief Executive)
Author:	Sophie Tucker (Senior Support and Research Assistant)
Contact Email:	Sophie.Tucker@plymouth.gov.uk
Your Reference:	PB 14072021
Key Decision:	No
Confidentiality:	Part I - Official

## Purpose of Report

To provide Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee with the latest national picture in respect of policy announcements and legislation.

## Recommendations and Reasons

For Scrutiny to consider the information provided in regard to their role and future agenda items.

## Alternative options considered and rejected

N/a

## Relevance to the Corporate Plan and/or the Plymouth Plan

Delivery of the Corporate Plan and Plymouth Plan needs to take account of emerging policy and the legislative picture.

## Implications for the Medium Term Financial Plan and Resource Implications:

No implications for the MTFP direct resource impacts arising from the recommendations.

## Carbon Footprint (Environmental) Implications:

No direct carbon/environmental impacts arising from the recommendations.

## Other Implications: e.g. Health and Safety, Risk Management, Child Poverty:

*\* When considering these proposals members have a responsibility to ensure they give due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not.*

No EIA completed as no decision is being taken item is for noting and to inform the BILCO work plan.

## Appendices

\*Add rows as required to box below

Ref.	Title of Appendix	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
		1	2	3	4	5	6	7
A	BILCO Policy Brief - July							

## Background papers:

\*Add rows as required to box below

Please list all unpublished, background papers relevant to the decision in the table below. Background papers are unpublished works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based.

Title of any background paper(s)	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
	1	2	3	4	5	6	7

## Sign off:

Fin	N/A	Leg	N/A	Mon Off	N/A	HR	N/A	Asset s	N/A	Strat Proc	N/A
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Originating Senior Leadership Team member: Giles Perritt

Please confirm the Strategic Director(s) has agreed the report? Yes Giles Perritt

Date agreed: 30/06/2021


Cabinet Member approval: Not applicable

Date approved:

**BILCO POLICY BRIEF- JULY 2021**

Brexit Office



Date of publication	Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee	 GOV
28 June 2021	<b>Department for Digital, Culture, Media &amp; Sport</b> <a href="#">EU adopts 'adequacy' decisions allowing data to continue flowing freely to the UK.</a> The European Union (EU) has formally recognised the UK's high data protection standards after more than a year of constructive talks. This will allow the continued seamless flow of personal data from the EU to the UK.	Press release
Updated 22 June 2021	<b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">New Plymouth and South Devon Community Forest announced</a> The Plymouth and South Devon Community Forest, announced today by Defra, England's Community Forests and Plymouth City Council, will be the first newly created Community Forest supported through the Nature for Climate Fund (NCF) and join England's Community Forest network.	Press release
22 June 2021	<b>Disclosure and Barring Service</b> <a href="#">Updated ID checking guidelines in line with new right to work rules</a>	News story
21 June 2021	<b>Department for International Trade</b> <a href="#">Britain launches negotiations with £9 trillion Pacific free trade area</a> Britain will launch negotiations with 11 countries belonging to a £9 trillion free trade area in a landmark moment for the UK as an independent trading nation. A deal would open new markets for our services industries, lower tariffs on goods like cars and whisky, and create new opportunities for UK farmers. Our exports to these countries are set to increase by £37 billion, a 65% rise, by 2030.	Press release
21 June 2021	<b>Department for Business, Energy &amp; Industrial Strategy</b> <a href="#">£50 million infrastructure upgrade to cement UK's status as science superpower</a> £50 million government funding to upgrade research and innovation infrastructure, boosting UK's ability to seize future opportunities and deal with future challenges.	Press release
17 June 2021	<b>Department for International Trade</b> <a href="#">Government reaches historic deal on US tariff dispute</a> Deal will ensure retaliatory tariffs which affected UK exports to the US worth £550m remain suspended.	Press release
17 June 2021	<b>HM Treasury</b> <a href="#">UK Infrastructure Bank opens for business</a> UK businesses and communities will have billions of pounds available as Chancellor Rishi Sunak opens the new UK Infrastructure Bank to support local growth and tackle climate change.	News story
16 June 2021	<b>Prime Minister's Office</b> <a href="#">PM's letter to Taskforce on Innovation, Growth and Regulatory Reform</a>	Correspondence

15 June 2021	<p><b>Prime Minister's Office</b> <a href="#">Prime Minister welcomes independent report on re-imagining regulation in the UK</a></p> <p>The Taskforce on Innovation, Growth and Regulatory Reform has reported its recommendations to the Prime Minister on how the UK can reshape regulation and seize new opportunities from Brexit.</p>	Press release
15 June 2021	<p><b>Department for International Trade</b> <a href="#">UK agrees historic trade deal with Australia</a></p> <p>The UK has secured a trade deal with Australia eliminating tariffs on all UK goods and boosting jobs and businesses across the country, in the first major trade deal negotiated from scratch by the Government since we left the EU.</p>	Press release
14 June 2021	<p><b>Ministry of Defence</b> <a href="#">£1.6 billion investment to upgrade UK Defence estate</a></p>	News story
13 June 2021	<p><b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">Government sets out commitments to biodiversity and sustainability in G7 Nature Compact</a></p>	
12 June 2021	<p><b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">Blue Planet Fund</a></p>	Policy paper
11 June 2021	<p><b>Marine Management Organisation</b> <a href="#">New Fisheries Technical Measures</a></p> <p>Following the conclusion of annual negotiations with the UK and the EU, the MMO provides an update on proposed changes to Celtic Sea Conservation measures.</p>	News story
11 June 2021	<p><b>Marine Management Organisation</b> <a href="#">Single Area Licence Conditions</a></p> <p>The MMO is harmonising rules relating to Single Area Licensing.</p>	News story
11 June 2021	<p><b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">UK and EU sign agreement on catch levels for 2021</a></p> <p>Agreement covers catch limits for 70 shared fish stocks worth approximately £333m in fishing opportunities to the UK fleet.</p>	News story
08 June 2021	<p><b>Department for Work and Pensions</b> <a href="#">UK brings forward world-leading climate change legislation</a></p>	Press release
08 June 2021	<p><b>UK Export Finance</b> <a href="#">UK confirmed as a Participant to the OECD Arrangement</a></p> <p>Up until EU exit, the UK (along with other EU member states) was represented by the European Commission under the 'common commercial policy'. The UK now has its independent seat and UKEF officials will represent the UK. UKEF will also continue to play its part in meetings of Arrangement subgroups such as the Country Risk Experts.</p>	News Story
07 June 2021	<p><b>Department for International Trade</b> <a href="#">New mentor scheme launched to boost UK food exporters</a></p> <p>A new mentorship programme to help UK farmers and food producers boost their exports has been launched by the Department for International Trade (DIT). The programme, run in partnership with Agriculture and Horticulture Development Board (AHDB), and the National Farmers Union (NFU),</p>	News Story



	will match experienced exporters with businesses who are looking to export for the first time.	
4 June 2021	<b>Department for International Trade</b> <a href="#">UK secures new deal with Norway, Iceland and Liechtenstein</a> The agreement's cutting-edge digital provisions make it the most advanced free trade deal signed by the three countries to date.	News story
03 June 2021	<b>Department for International Trade</b> <a href="#">Australian trade deal could slash tariffs on whisky and boost Scottish industry</a>	Press release
03 June 2021	<b>Cabinet Office</b> <a href="#">Procurement teams must consider wider benefits of public spending</a>	Press release
03 June 2021	<b>Cabinet Office</b> <a href="#">Procurement Policy Note 05/21: National Procurement Policy Statement</a>	Policy paper
01 June 2021	<b>Trade Remedies Authority</b> <a href="#">TRA to defend UK against unfair international trade practices</a> The Trade Remedies Authority, a new independent body with powers to help defend UK economic interests from unfair international trading practices, has launched.	Press release
27 May 2021	<b>Home Office</b> <a href="#">Home Office publishes EU Settlement Scheme quarterly statistics</a> By the end of 31 March 2021, Plymouth had received a total of 10,820 EUSS applications. Outcomes by 31 March: <ul style="list-style-type: none"> <li>• Total: 10,260 (+910, was 9,350)</li> <li>• Settled: 6,390 (+430, was 5,960)</li> <li>• Pre- settled: 3,570 (+400, was 3,170)</li> <li>• Other: 300 (+80, was 220)</li> </ul> Change since previous quarter: +850 applications (was 9,970)	News story
26 May 2021	<b>Department for Transport</b> <a href="#">£401 million investment into upgrades to deliver brighter rail future</a>	News story
26 May 2021	<b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">Environment Bill continues through Parliament</a>	Press release
24 May 2021	<b>Department for International Trade</b> <a href="#">UK consults on new approach to US tariffs</a>	
24 May 2021	<b>UK Visas and Immigration</b> <a href="#">New plan for immigration: legal migration and border control</a>	Policy paper
24 May 2021	<b>Department for Business, Energy &amp; Industrial Strategy</b> <a href="#">£166 million cash injection for green technology and 60,000 UK jobs</a>	Press release
20 May 2021	<b>Department for International Trade</b> <a href="#">New tariff suspension scheme tailored to UK economy</a>	
20 May 2021	<b>Department for Business, Energy &amp; Industrial Strategy</b> <a href="#">New round of funding to support innovation in every corner of the UK</a>	Press release
18 May 2021	<b>Department for International Trade</b> <a href="#">Trade with Canada and Mexico: call for input</a>	Open consultation

18 May 2021	<p><b>Department for International Trade</b> <a href="#">UK prepares to launch new trade deal negotiations with Canada and Mexico</a></p> <p>The UK is to begin negotiations for upgraded trade deals with Canada and Mexico this year focused on creating even greater opportunities for UK businesses in industries of the future such as digital, data and services.</p> <p>A call for input will ask for views from the public, businesses and other stakeholders on what the UK's ambitions should be for these free trade agreements.</p>	Press release
12 May 2021	<p><b>Department for Business, Energy &amp; Industrial Strategy</b> <a href="#">New laws to ensure the UK has the skills it needs</a></p> <p>New laws to allow skilled professionals from around the world to have their qualifications recognised in the UK have been introduced to Parliament. By being able to recognise qualifications from professionals around the world, the Professional Qualifications Bill will further strengthen UK professions' reputation for excellence and help to ensure the UK can address where the demand for skills is not currently being met.</p>	Press release
6 May 2021	<p><b>HM Revenue &amp; Customs</b> <a href="#">Letters to businesses about importing and exporting goods between Great Britain and the EU</a></p>	Correspondence
6 May 2021	<p><b>HM Revenue &amp; Customs</b> <a href="#">HMRC advises businesses importing goods from Europe</a></p>	News story
29 April 2021	<p><b>Department for International Trade</b> <a href="#">Historic Trade Act becomes law</a></p>	
21 April 2021	<p><b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">Defra issues reminder on new EU Animal Health Regulation</a></p>	News story
21 April 2021	<p><b>Marine Management Organisation</b> <a href="#">MMO announce first panel dates for Fisheries and Seafood Scheme in England.</a></p>	News story
20 April 2021	<p><b>Department for Business, Energy &amp; Industrial Strategy</b> <a href="#">UK enshrines new target in law to slash emissions by 78% by 2035</a></p>	Press release
14 April 2021	<p><b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">Government sets provisional fishing catch limits for 2021</a></p>	Press release
06 April 2021	<p><b>Marine Management Organisation</b> <a href="#">£6.1 million Fisheries and Seafood Scheme opens for applications</a></p> <p>The Fisheries and Seafood Scheme will provide £6.1 million over the next 12 months to support England's seafood sector, coastal communities and marine environment. Initially the fund will focus on projects that help businesses adapt to life outside the EU's Common Fisheries Policy and recover from the impacts of Covid-19.</p>	Press release
01 April 2021	<p><b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">Extension to fishing catch limits to provide certainty to industry</a></p> <p>The Government has announced that it intends to set provisional catch limits for UK-EU shared fish stocks for the remainder of 2021 if an agreement with the EU is not in place by Wednesday 14 April.</p>	Press release

30 March 2021	<b>Department of Health and Social Care</b> <a href="#">Letter to medicines and medical products suppliers: 30 March 2021</a>	Correspondence
Updated 30 March 2021	<b>Cabinet Office</b> <a href="#">£200 million Port Infrastructure Fund opens for bids</a>	Press release
26 March 2021	<b>HM Treasury</b> <a href="#">Technical negotiations concluded on UK-EU Memorandum of Understanding</a>	News story
24 March 2021	<b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">Fishing quota boost distributed across the Union</a>	Press release
19 March 2021	<b>Department for Transport</b> <a href="#">Dartmoor line rail services will be restored for first time in half a century</a>  Regular passenger services are set to be restored on a popular railway line in the south-west of England for the first time in almost 50 years, thanks to £40.5 million of investment.	News story
16 March 2021	<b>Department for Environment, Food &amp; Rural Affairs</b> <a href="#">UK agrees fishing catch limits with EU and Norway</a>	Press release
15 March 2021	<b>HM Revenue &amp; Customs</b> <a href="#">£20 million SME Brexit Support Fund opens for applications</a>	News story

## Legislation going through parliament

### Government Bills and Acts

- [Environment Bill](#) – **Committee Stage 21.06.21 HoL**  
A Bill to make provision about targets, plans and policies for improving the natural environment; for statements and reports about environmental protection; for the Office for Environmental Protection; about waste and resource efficiency; about air quality; for the recall of products that fail to meet environmental standards; about water; about nature and biodiversity; for conservation covenants; about the regulation of chemicals; and for connected purposes.
- [Financial Services Act 2019-21](#) – **Received Royal Assent 29.04.21**
- [National Insurance Contributions Bill](#) – **Report stage TBC HoC**  
A Bill to make provision in relation to national insurance contributions. The Bill deals with the following matters:
  - Introduces a new secondary Class 1 National Insurance contributions (NICs) relief for employers of Freeport employees.
  - Introduces a new secondary Class 1 NICs relief for employers of armed forces veterans.
  - Introduces an exemption for self-isolation support scheme payments from Class 2 and Class 4 NICs.
  - Widens the existing power to make regulations that impose requirements to disclose information in relation to arrangements that aim to avoid NICs.
- [Professional Qualifications Bill](#)- **Report stage TBC HoL**  
The Professional Qualifications Bill creates a new framework for the recognition of professional qualifications and experience gained overseas and takes steps to reform regulators' practices. It will revoke and replace the interim system for professional qualifications that derives from the UK's membership of the EU.
- [Trade Act](#) – **Received Royal Assent 29.04.21**

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# Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee



Date of meeting:	14 July 2021
Title of Report:	<b>Climate Emergency Action Plan 2021 and Corporate Carbon Reduction Plan 2021: July 2021 Progress Reports</b>
Lead Member:	Councillor Maddi Bridgeman
Lead Strategic Director:	Anthony Payne (Strategic Director for Place)
Author:	Paul Barnard (Service Director Strategic Planning and Infrastructure)
Contact Email:	Paul. Barnard@Plymouth.gov.uk
Your Reference:	CEAPCCRP – Y2 – 2021 Progress
Key Decision:	No
Confidentiality:	Part I - Official

## Purpose of Report

This report fulfils the commitments made at previous City Council, Cabinet and this Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee to regularly report on progress on the detailed actions contained in the Climate Emergency Action Plan 2021 (CEAP) and the Corporate Carbon Reduction Plan 2021 (CCRP). This report provides the position, as at July 2021, in relation to all the actions that are scheduled for delivery during the year. There is a detailed commentary on every action set out in the accompanying schedules to the report.

## Recommendations and Reasons

It is recommended that the Brexit, Infrastructure and Legislative Change Overview Scrutiny Committee:

1. Note the Climate Emergency Action Plan (CEAP) 2021 July 2021 Progress Report, details of which are set out in Appendix 2 and 2a.  
Reason: To acknowledge the progress made during the first 6 months in delivering the climate actions agreed by the City Council on 25 January 2021.
2. Note the Corporate Carbon Reduction Plan (CCRP) 2021 July 2021 Progress Report, details of which are set out in Appendix 3 and 3a.  
Reason: To acknowledge the progress made during the first 6 months in delivering the climate actions agreed by the City Council on 25 January 2021.

## Alternative options considered and rejected

Previous options have been considered and this process has been agreed by the City Council and the Brexit, Infrastructure and Legislative Change Overview Scrutiny Committee.

### Relevance to the Corporate Plan and/or the Plymouth Plan

The actions in the Climate Emergency Action Plan are consistent with the outcomes in the Plymouth Plan, which has been reviewed to reflect the Climate Emergency declaration. The actions in the Corporate Carbon Reduction Plan are also consistent with the themes and values of the Corporate Plan 2021-2025.

### Implications for the Medium Term Financial Plan and Resource Implications:

The Climate Emergency Action Plan and the Corporate Carbon Reduction Plan both set out the strategic direction and necessary focus for the City Council and its partners in relation to climate change issues for the 11 years to which the Climate Emergency declaration relates. As both the documents are strategic in nature the precise finance and resourcing implications will be assessed against each individual action as they are progressed. Any future revisions to the Corporate Plan will need to consider the financial implications arising from the commitments set out in future action plans. Budgets will need to be reassessed and capacity released to enable delivery against the stated ambition of net zero by 2030.

### Carbon Footprint (Environmental) Implications:

The Climate Emergency Action Plan 2021 and the Corporate Carbon Reduction Plan 2021 will drive the efforts to ensure Plymouth is playing its part in achieving the net zero ambition by 2030 and will therefore have a very positive environmental outcome.

### Other Implications: e.g. Health and Safety, Risk Management, Child Poverty:

*\* When considering these proposals members have a responsibility to ensure they give due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not.*

The City Council promotes a fairer, more equal Plymouth by investing in communities, putting citizens at the heart of decision making, promoting independence and reducing health and social inequality. By embedding this commitment within the Corporate Plan the City Council is acknowledging the importance of ensuring all communities have an opportunity to thrive in a zero carbon world.

### Appendices

*\*Add rows as required to box below*

Ref.	Title of Appendix	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
		1	2	3	4	5	6	7
2	CEAP 2021 – July 2021 Progress Report							
2a	CEAP 2021 – Action Plan (July) 2021							
3	CCRP 2021 – July 2021 Progress Report							
3a	CCRP 2021 – Action Plan (July) 2021							

**Background papers:**

\*Add rows as required to box below

Please list all unpublished, background papers relevant to the decision in the table below. Background papers are unpublished works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based.

Title of any background paper(s)	Exemption Paragraph Number (if applicable)						
	If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.						
	1	2	3	4	5	6	7

**Sign off:**

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Originating Senior Leadership Team member: Paul Barnard, Service Director for Strategic Planning and Infrastructure											
Please confirm the Strategic Director(s) has agreed the report? Yes Anthony Payne Date agreed: 19/06/2021											
Cabinet Member approval: 'approved in person' Councillor Maddie Bridgeman Date approved: 02/07/2021											

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# CLIMATE EMERGENCY ACTION PLAN 2021: JULY 2021 PROGRESS REPORT



## 1. Introduction

- 1.1 This report sets out the progress, as at July 2021, of the actions set out in the second Climate Emergency Action Plan 2021 (CEAP) as agreed by the City Council at its meeting on 25 January 2021.
- 1.2 The overall outcome of the plan is to strive to achieve net zero in the city by 2030. The City Council intends to lead by example and is putting in place a number of activities this year to demonstrate this leadership and engage with residents, young people and the business community.

## 2. Progress as of July 2021

- 2.1 As of July 2021, out of the 89 actions of CEAP 2021, 88 have been started and activities are underway to achieve their respective targets. Of these, 8 actions are already achieved.
- 2.2 90% of all actions are achieved in part and progressing well. The actions reported as 'underway' do so because they are ongoing activities spanning during 2021. These actions are currently on course to be achieved in 2021.

CEAP2 Actions Status	July 2021 Progress
Complete	8 (9%)
Underway	80 (90%)
Not Yet Progressing	1 (1%)
<b>Total</b>	<b>89</b>

## 3. Actions not yet progressing

- 3.1 1 actions have been identified as being at risk of not being fully achieved in this calendar year.

Area of focus	Ref.	Actions	Term 1 Status Update	Term 1 Progress Narrative
Buildings	2.12	Explore mortgages for sustainable energy with South West Mutual.	Not yet progressing	This option was raised informally with SW Mutual. SW Mutual are still applying for their banking licence and envisage launching the bank in 2022. It is likely therefore this action will not be achieved in 2021.

#### 4. Key updates

- 4.1 A number of departments of the City Council are working proactively with partners and residents to offer meaningful engagement activities this year. These include:
- **Action 2.62: Engage with the Youth Parliament to ensure that the voice of children and young people is heard in relation to the Climate Emergency**
- 4.2 Monthly sessions of the Youth Parliament are held with a focus on the Climate Emergency with a shift towards being young people-led, with invited guests of their choice. There has been political and officer engagement with the Youth Parliament at their meetings which has discussed climate change issues; with suggestions and comments made by young people taken away for further consideration, specifically in relation to the wider Climate Emergency plans and the mobility hubs Transforming Cities Fund project.
- **Action 2.63: Organising an Annual Climate Emergency Summit for Young People**
- 4.3 In preparation for the summit to be held in October 2021, young people are designing monthly education sessions on climate change. This work will be aligned with British Youth Council's national climate change agenda. The date is set to coincide with COP 26 and work is beginning with young people to set an agenda that focusses on the areas that they are interested in and have chosen to prioritise. Work also taking place to ensure skills are in place to deliver an event whether virtual or in person.
- **Action 2.64: Organise a themed day at Plymouth Libraries on the topic of climate change**
- 4.4 A 'Look after Your Environment' themed day will take place on Saturday, 09 October 2021 at Central Library to include crafts, storytelling, talks and displays by partners to potentially include bees, and the moths to a flame project among others. All of the branch libraries will also be involved in the first week of October 2021 by either running family craft sessions, story times, baby rhyme times or book displays on the subject. Libraries will put together an online booklist to support environmental/green issues. The school library service will also be involved by promoting all of our related book resources to Plymouth schools.
- **Action 2.67: Remove plastic pollution from source to sea, raise awareness of the impact of single use plastics and develop joined up ways to reduce our plastic footprint on the marine environment through the Preventing Plastic Pollution Programme**
- 4.5 In 2021, the programme team will be working on engaging businesses, communities, schools and tourism groups through signing them up to plastic free charters. A programme of events, beach cleans and educational lessons is being coordinated with the National Marine Aquarium and Ocean Conservation Trust to raise awareness of plastic pollution. Phase two of the sea bin trails (passive marine litter collector) will also begin. Artists are being sought to create a waste sculpture, and a plastic free events protocol is being written for all council events in the city. Thereafter, 200 yellow fish markers will be installed and old boats removed from the waters in and around Plymouth Sound.

- **Action 2.69: Continue to support community-based initiatives through the Climate Change Challenge Fund to encourage local leadership to take action to support the Climate Emergency.**
- 4.6 A second Climate Challenge Event is being planned for autumn 2021. Following revisions to the criteria for the City Change Fund, the City Council will continue to pledge on projects eligible for the 'Climate Emergency Bonus' during 2021.
- **Action 2.70: During 2021 plant over 1,000 trees and complete the Tree Planting Programme for 2022 as part of the Plymouth Tree Challenge**
- 4.7 This season's planting is complete. To date, 763 standard trees and 1,320 whips have been planted.
- **Action 2.78: Work with the Inclusive Growth Group of the Plymouth Growth Board to publish the Resurgam Charter, and deliver on its commitment to encourage and support businesses to respond proactively to the Climate Emergency**
- 4.8 The Resurgam Charter was launched on 23 March 2021. The take up of the environment theme delivery ideas will be monitored. Funding to support the 'C-care' COVID-19 recovery project was secured from INTEREGG in April 2021. The City Council's Economic Development Service are about to recruit an officer responsible for implementing the activities of the environmental theme of the Resurgam Charter.
- **Action 2.87: Continue to raise awareness of climate change issues by supporting the Future Plymouth 2030 conference programme in partnership with Royal Institute of British Architects**
- 4.9 The success of the 2020 Future Plymouth 2030 programme has resulted in a proposal for it to continue to run in the next academic year. The City Council is co-funding the 2021 series with other partners to raise awareness of climate change issues and engage a range of businesses, professionals, community groups and local people.

## 5. Conclusion

- 5.1 There are no significant areas of concern in relation to the deliverability of the actions within the Climate Emergency Action Plan 2021 at this stage.
- 5.2 The Climate Emergency Action Plan 2021 has placed greater emphasis on engagement for 2021, with a number of activities to be delivered in the autumn.

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# CEAP 2021 – Progress Report - July 2021

Actions	Status
8 (9%)	Complete
80 (90%)	Underway
1 (1%)	Not Progressing Yet

Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Buildings	2.1	Improve the energy efficiency of 300 homes by installing carbon efficiency measures.	Paul Elliott	The project has commenced and works are being installed on homes across the city. Currently 170 homes have been engaged.	Underway
Buildings	2.2	Improve the energy efficiency of housing in the city through the rigorous use of housing enforcement powers including the Minimum Energy Efficiency Standards policy.	Dave Ryland	The Minimum Energy Efficiency Standards (MEES) Policy has been created and adopted by the City Council in October 2020. Additional supporting processes and changes have been made although these will need to be tweaked and expanded upon as the policy starts to bed in. Enforcement activity conducted in relation to MEES was halted in April 2021 pending guidance from Legal Services as to whether or not the City Council are legally permitted to enforce, with this being confirmed on 09 June 2021. Community Connections will reinstate activity aligned to this and ensure processes and procedures are embedded in the team.	Underway
Buildings	2.3	Implement the Plymouth Flood Defence Strategy.	Andy Cottam	The City Council is working with the Environment Agency and South West Water to deliver flood risk improvement project objectives, identified for 2021/2022 in the Flood Defence Grant in Aid programmes.	Underway
Buildings	2.4	Secure planning permission for the Plan for Homes Flagship Energiesprong low carbon housing development on land at Kings Tamerton and make a start on site infrastructure.	Neil Mawson	£600,000 Land Release Funding for infrastructure to release the land at Kings Tamerton was secured in March 2021. Further funding sources are being explored, especially in relation to Homes England. An outline planning application for 70 Homes was validated on 09 June 2021 (application number 21/01038/OUT). If planning permission is granted pre-commencement conditions will need to be resolved before a start on site can be achieved.	Underway
Buildings	2.5	Promote the Green Homes Grant to empty home owners and continue to align with Plan for Homes Empty Homes Programme.	Neil Mawson	The Green Homes Grant has been withdrawn by government and similar funding will now be made available from government to local councils which will need to be distributed locally by local authorities. Close working across teams will ensure that all opportunities are realised, including for existing social housing and empty homes.	Underway
Buildings	2.6	Promote the Green Homes Grant to landlords, agents and partners in the private rented sector including landlords and agents of licensed Houses in Multiple Occupation.	Paul Elliott	The Private Rented Steering Group received a briefing on the Green Homes Grant in early 2021. The Green Homes Grant has since been withdrawn by government.	Underway
Buildings	2.7	Campaign with the Local Government Association (LGA), Key Cities and other professional bodies to bring forward the date of the Futures Homes Standards from 2025.	Neil Mawson	The government have committed to accelerate the work on full specifications of the standard. Considering the need for industry to level up to the Future Homes Standard requirements, it is now appropriate to press government to implement high standards when the Future Homes Standard is introduced and identify ways to lobby, whilst still arguing for earlier implementation. Work across a number of teams in the City Council is underway to see if there are areas that should be the focus of government lobbying between now and the implementation of the Future Homes Standard to achieve the highest possible carbon benefits.	Underway
Buildings	2.8	Ring-fence funding support for low carbon housing within Plan for Homes 3.	Neil Mawson	£250,000 has been ring fenced in Plan for Homes 3 specifically to support delivery of an Eco Homes Programme to deliver low and zero carbon housing.	Complete

Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Buildings	2.9	Identify and support the most appropriate campaign related to VAT reduction on refurbishment, repair and maintenance to be cut to match the typical rate for new-build.	Neil Mawson	Following more detailed research into this action, it is intended that this action is refocused. VAT reduction on all refurbishment works is more generally seen as a measure to support the building sector/ economy rather than encouraging low-carbon refurbishments. The measure is difficult to implement and control, causes a large income loss to treasury and it's unclear whether reductions get passed onto householders. These views were confirmed by a national roundtable discussion on fiscal instruments to support low carbon developments, which the City Council participated in. Measures like cutting stamp-duty on highly energy efficient properties are more likely to be effective to achieve the goal of encouraging low-carbon retrofitting. The City Council is now exploring campaigns which support the carbon reduction retrofit agenda more strongly.	Underway
Buildings	2.10	Submit bid to phase 2 of the Green Homes Grant to include social housing retrofit.	Paul Elliott	The process for this has changed from being a fund that Local Authorities could bid into, to a fully tendered fund that organisations will compete for.	Underway
Buildings	2.11	Create Climate Emergency award categories within the Abercrombie Awards to showcase carbon efficient building schemes.	Rebecca Miller	The 2021 Abercrombie Awards have been scheduled for 12 November 2021, close to World Town Planning Day, and will be held at the Sherwell Centre. A new award for Climate Emergency to showcase carbon efficient building schemes will be added to the award categories.	Underway
Buildings	2.12	Explore mortgages for sustainable energy with South West Mutual.	Anna Peachey	South West Mutual is still applying for their banking licence. They envisage launching the bank in 2022.	Not progressing yet
Buildings	2.13	Engage with the construction sector on developing skills for the Green Economy through up-skilling their existing workforce, promoting green jobs and career opportunities to young people and adults looking to retrain and up-skill, and influence local training providers to align their curriculum by including new green apprenticeships.	Emma Hewitt	A City Council Green Skills Working Group has been established and held two meetings to inform the development of the Green Skills Action Plan. In addition a Building Plymouth Green Skills Working Group who meet monthly to inform construction related Green Skills has been established and held two meetings. The Heart of the South West Local Enterprise Partnership have agreed to establish a Construction and Built Environment Steering Group. Green skills in Construction have been raised through the Future Plymouth 2030 Programme and a green skills update is regularly included as part of Building Plymouth forums. A detailed presentation has also been given to the Plymouth Net Zero Executive to raise the issue of green skills across the key climate emergency partners in Plymouth.	Underway

Area of focus	Reference	Actions	Lead	Term I Progress Narrative	Term I Status Update
Mobility	2.14	Support transport providers to lobby the Department of Transport to adopt a leasing model for zero emission buses to accelerate the replacement of older diesel powered buses	Phil Heseltine	<p>The main emphasis has continued to be providing unprecedented levels of support for the bus sector during the pandemic through maintaining concession fare payments and distribution of central government funding support for operating tendered services under the COVID Bus Services Support Grant (CBSSG). Local authorities as well through the Association of Directors of Environment, Economy, Planning &amp; Transport (ADEPT), the Association of Transport Co-ordinating Officers (ATCO) and the Urban Transport Group have continued to press government to publish a National Bus Strategy which would include a roadmap for introducing Zero Emission Buses. As a consequence, DfT has now announced as part of the National Bus Strategy the Zero Emission Bus Regional Area (ZEBRA) scheme, bringing together Local Authorities, bus operators, energy companies and other stakeholders to develop financial and commercial models of delivering zero emission buses at scale, with Government and non-government funding. This will need to be considered as part of the City Council's response to the National Bus Strategy.</p> <p>The Government has now announced a National Bus Strategy within which is contained a commitment to support the purchase of 4,000 zero emission buses as part of the cash injection to secure continuous improvement in bus services. Plymouth City Council has formally notified the Department for Transport of its intention to implement an Enhanced Quality Bus Partnership and consequently will now need to submit its ambitious Bus Service Improvement Plan (BSIP) for the city's bus network to DfT by 31 October 2021. As part of the BSIP, the intention is to include a business case for funding support to introduce zero emission buses. Whilst details of how zero emission buses will be funded are still to be clarified, there is the opportunity to make the case for a leasing model as this is likely to lead to a greater impact and a quicker impact on carbon reductions from the bus fleet.</p>	Underway
Mobility	2.15	Expand the Local Cycling and Walking Implementation Plan to include five more cycling routes identified as having the greatest potential to increase cycling, should the route be enhanced.	Simon Pickstone	The Plymouth's Local Cycling Walking Implementation Plan (LCWIP) is currently being prepared, ahead of planned consultation during the summer 2021. A bid was submitted to Department for Transport to fund the expansion of the LCWIP and to progress feasibility work for new routes and interventions which has been approved.	Underway
Mobility	2.16	Implement a Non-Motorised Road User Audit to all changes to the highway.	Scott Smy	We are now implementing the Non-Motorised Road User Audit (NMRUA) guidelines that were developed in 2020 for all developments coming forward where changes are proposed to the public highway. Developers now submitting their schemes for Technical Approval will be required to include within their submission a Non-Motorised Road User Audit which will assess the impact of changes to the highway on all road users but particularly pedestrians and cyclists.	Underway
Mobility	2.17	Conduct an assessment of transport improvement schemes to capture the benefits of active travel.	Phil Heseltine	<p>The Department for Transport proposed a series of updates to Transport Analysis Guidance and the appraisal process following the review of the Green Book and the subsequent impact of the pandemic. In particular, there is likely to be a greater focus on the strategic case to show how schemes align with government's main priorities such as levelling up and the UK net zero target. The intention of government appears to be to allow schemes that are focused on reducing carbon to make a clear and stronger case for funding.</p> <p>The DfT are producing a Transport Decarbonisation Plan to show the role of transport in supporting the UK net zero target. This will need to be part of the appraisal / scheme approval process going forward.</p>	Underway
Mobility	2.18	Adopt the Healthy Street Check as a key performance indicator across infrastructure projects to create streets where people are encouraged to walk or cycle for short trips.	Stuart Wingfield	The Healthy Street Check metrics are currently being tested. The metrics have been used to measure the existing Royal Parade, Mayflower Street, Old Town Street, New George Street, Civic Square and 50% of Armada Way.	Underway
Mobility	2.19	Implement the 2050 Climate Mobility City INTEREGG project to explore and quantify the impact of low carbon transport strategies.	John Green	Data on travel in Plymouth prior to the Joint Local Plan (2016) and that forecast for the end of the Joint Local Plan period (2034) has been collated. This data has been passed to the Potsdam Institute to model the carbon emissions from transport in Plymouth in those two years.	Underway



Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Mobility	2.20	Complete the Southway to Plymbridge walking and cycling scheme.	Jim Woffenden	In February 2021 the detailed design for the Southway to Plymbridge Lane scheme was completed, with statutory consultation for Traffic Regulation Orders completed in March 2021, which Phase 1 of the scheme reached substantial completion. An Executive Decision for Phase 2 of the scheme will be considered by the Cabinet Member for Transport in Summer 2021.	Underway
Mobility	2.21	Deliver a continuation of the off-road Eastern Corridor walking and cycling route to Colesdown Hill.	Jim Woffenden	In March 2021 the outline design was completed and planning application submitted. Traffic survey data has been completed and an approach agreed to ensure a safe and attractive continuation of the route for pedestrians and cyclists on Colesdown Hill, alongside agreement to ensure ecological enhancements on the route. The designs have now been submitted to contractors for pricing.	Underway
Mobility	2.22	Commence construction of new cycle paths in Somerset Place, Broxton Drive, Newnham Road and Derriford Community Park.	Richard Banner	The Newnham Road scheme is now complete. The Broxton Drive and Somerset Place schemes reached practical completion in June 2021. The Derriford Community Park is under construction.	Underway
Mobility	2.23	Improve walking and cycling routes through Central Park.	Andrew Clanfield	Installation of the new signage is currently being arranged. The final design of Coronation Avenue scheme is being progressed.	Underway
Mobility	2.24	Complete delivery of Saltash Walk & Cycle programme.	Richard Banner	The programme has reached practical completion.	Underway
Mobility	2.25	Commence design work on the Dockyard to City and St Budeaux to Docks cycle schemes.	Peter Lambert	Feasibility study work has commenced and initial option designs collated and discussed between internal stakeholders.	Underway
Mobility	2.26	Complete new pedestrian crossings at Woodford Avenue and Larkham Lane as part of the Eastern Corridor Junction Improvements scheme for Plymouth Road.	Neil Honey	The new pedestrian crossings have been installed and are in use.	Complete
Mobility	2.27	Complete delivery of 2 new bus shelters and 54 Real Time Passenger Information Boards along the Plymouth East Western Corridor.	Mark Porter	The scheme was completed in March 2021.	Complete
Mobility	2.28	Complete delivery of 3 bus shelters and 16 Real Time Passenger Information boards along the Plymouth North Corridor.	Mark Porter	The scheme was completed in December 2020.	Complete
Mobility	2.29	Complete the installation of electric vehicle charge points at the Elphinstone, Plymstock Broadway, Crownhill, Guildhall, Plympton Mudge Way and North Hill public car parks.	Neil Honey	Electric Vehicle charge points were installed at Elphinstone, Plymstock Broadway and Crownhill car parks in March 2021 and are now in use. An order has been placed with the supplier for charge points at Plympton Mudge Way car park.	Underway
Mobility	2.30	Complete the installation of an electric vehicle charge point at the Barbican Landing Stage to support the passenger ferries becoming electric powered.	Neil Honey	Electric Vehicle charge point were installed at the Barbican Landing Stage in March 2021.	Complete
Mobility	2.31	Complete the installation of 9 new public electric vehicle charging hubs.	Dan Turner	Grid connections have been approved and a plan for construction is now in place.	Underway
Mobility	2.32	Commence design of St Budeaux Station's Sustainable Transport Interchange.	Afiza Oaten	The design work and feasibility study are expected to be completed by end of July 2021. Public consultation is planned for July 2021. Outline and detailed designs will be commissioned between August and December 2021.	Underway
Mobility	2.33	Complete design and consult on the preferred Woolwell to the George Transport Improvement Scheme that will deliver an extension to segregated walking and cycling facilities along Plymouth's Northern Corridor.	Leana Hannon	Work on the outline design has been continuing since November 2019, and subject to final ground investigations a preferred scheme has been prepared. A £19.9 Million Levelling Up Fund bid was submitted on 18 June to government. An update on scheme progress was sent to local residents on 02 July 2021. A consultation on the preferred scheme will be held over summer 2021, with final approvals from Cabinet and the City Council anticipated later in the year.	Underway
Mobility	2.34	Commence design of transport improvements along Royal Parade to enhance sustainable transport in the city centre.	Chris Dawson	Preliminary feasibility and survey work is underway. A workshop with bus operators is being arranged to inform the final scheme design ahead of public consultation later in 2021.	Underway
Mobility	2.35	Commence design of transport improvements on Mayflower Street that will create more space for waiting passengers and arriving buses using both Royal Parade and Mayflower Street.	Chris Dawson	Preliminary feasibility and survey work is underway. A workshop with bus operators is being arranged to inform the final scheme design ahead of public consultation later in 2021.	Underway
Mobility	2.36	Commence design work on the St Budeaux to Crownhill sustainable transport corridor.	John London	Feasibility work is nearing completion following the completion of topographical surveys. A strategic procurement paper has been produced which suggests following the SCAPE procurement framework which will allow a speedy transition into the design stage with contractor involvement to meet funding deadlines.	Underway



Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Mobility	2.37	Commence design work on the Better Places Plymouth, a programme of transformation of key city centre streets and spaces creating a network of high quality walking and cycling routes north-south and east-west through the city centre to drive a higher proportion of journeys through the area by sustainable modes.	Stuart Wingfield	Enabling works at Old Town Street and New George Street were completed in January 2021. The scheme design was tendered in March 2021, the results of which are awaited. In relation to the Civic Square a design team has been commissioned, initial concept designs have been prepared and stakeholder engagement has commenced. In relation to Armada Way a project mandate and detailed scheme objectives have been approved and final designs and timescales are currently being reviewed.	Underway
Mobility	2.38	Commence design work on the Mobility Hubs that will offer a low carbon multi-modal network for travel throughout Plymouth and the surrounding area.	John Green	Concept designs for the Mobility Hubs have been produced and initial public consultation undertaken. A shortlist of sites is being prepared and procurement for the detailed design of each hub, the electric vehicle operator, the e-bike operator and the car club will be launched in Summer 2021.	Underway
Mobility	2.39	Commence design work on the Plymouth Station access that will promote low-carbon forms of transport and facilitate pedestrian access between the station, the university and the city centre.	Matt Ward	Phase 2 of the concourse project has been awarded £4.17 Million of Get Britain Building funding and will lead to a wholesale refurbishment of the concourse. The grant funding agreement between the Council and the Local Enterprise Partnership has been now executed. The funding agreement between the City Council and GWR for the delivery of the works is currently being negotiated. An outline delivery plan from GWR was delivered in the spring 2021.	Underway
Mobility	2.40	Commence construction of the new passenger concourse at Plymouth Train Station.	Trevor Goff	Concourse Phase 1 works are ongoing to double the capacity of the ticket gate line. Works commenced in March 2021 and will be completed by the end of July 2021, funded by the £1.2 Million from the Transforming Cities Fund.	Underway
Mobility	2.41	Provide additional signage at Plymouth's suburban rail stations and produce and distribute passenger information promoting travel by train from local stations.	Debbie Newcombe	Given the situation with the ongoing pandemic, it has been decided that delaying the printing and distribution of leaflets should be delayed until government messaging changes to encourage use of public transport. In the meantime the leaflets have been made web friendly were put on the City Council website at the end of February 2021 so the information is there if people need it. The additional signage works at suburban stations was completed in 2020, so it is just the information leaflets that are outstanding.	Underway
Mobility	2.42	Expand smart and multi-operator ticketing to include ferries and local rail services as well as buses.	James Quintrell-Harris	In February 2021, this was raised at a Skipper meeting with Stagecoach and Plymouth Citybus who were receptive to the idea. With the National Bus Strategy being published on 15 March 2021, there is a strong expectation for multi-operator, integrated ticketing; hence there is both a national and local imperative for getting this done. However, implementation of integrated ticketing takes time to coordinate and public transport remains severely adversely affected by COVID-19. This means the delivery of the action is extremely challenging, and is therefore expected to be 'achieved in part' by the end of the year.	Underway
Mobility	2.43	Provide a tendered bus network from January 2021 to provide access to essential services by bus rather than private car.	James Quintrell-Harris	Tendered services have been replaced like for like with one exception (service 32) since January 2021. Monitoring of the services is ongoing.	Complete
Mobility	2.44	Develop new and existing local passenger ferry services by working with stakeholders including operators, the business community and Cornwall Council.	Mark Porter	Ferry operators have been struggling to keep existing routes running during the pandemic, so the development of new or enhanced routes has not been a priority. However, Plymouth Boat Trips are continuing their trial of electric ferries following the launch of e-voyager in October 2020. Through the Plymotion behavioural change programme, where appropriate, there are discussions with local residents about ferry services available to them, helping to bolster existing services. Discussions with Cornwall Council in relation to the Torpoint pontoon have resulted in the completion of a feasibility study, which is now helping to inform a capital business case.	Underway
Mobility	2.45	Provide school and business Sustainable Travel Grants.	Rosie Starr	The delivery of the projects funded by the school grants is underway and so far, 4 businesses have successfully applied for a Work Place Travel Grant during 2020/2021.	Underway
Power and heat	2.46	Develop the city's biggest community owned solar farm in partnership with Plymouth Energy Community.	Kat Deeney	A feasibility study has been undertaken on the site and detailed discussions held with Plymouth Energy Community in relation to the development of a business case and delivery model.	Underway
Power and heat	2.47	Submit funding applications, including to SALIX, to support the development and delivery of Plymouth's Low Carbon Heat Network.	Jon Selman	Two strands of Public Sector Decarbonisation Funding were received at the end of February 2021 and March 2021 following bids made earlier in the year.	Complete

Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Power and heat	2.48	Work in partnership with University Hospital Plymouth NHS Trust, Plymouth Marjon University, the Plymouth Housing Development Partnership and Plymouth Combined Courts to develop business cases to secure funding for district energy networks at Derriford, Barne Barton and the City Centre.	Jon Selman	Funding bids were submitted in October 2020 on a number of sites. Funding from the Heat Network Delivery Unit (Department for Business, Energy and Industrial Strategy) was confirmed in February 2021 and received recently. Feasibility work for Derriford and Barne Barton is in the process of being procured. Discussions are being held with Plymouth Combined Courts on options for the supply of low carbon heat.	Underway
Power and heat	2.49	Secure funding from Western Power to identify how the transition to low carbon heating will impact the capacity of the city's electricity grid.	Jon Selman	The City Council is a partner in this innovative project which is being led by Western Power. Liaison with Western Power is ongoing to discuss detailed scope, resourcing and contractual arrangements. The project start is anticipated in summer/autumn 2021.	Underway
Power and heat	2.50	Complete a feasibility study on the potential for low carbon heat networks, heat pumps and hybrid boilers, including identifying current potential funding models and barriers to uptake.	Jon Selman	Feasibility studies have now been completed The 'SunPeople' Project will produce a final report based on case studies later in summer 2021.	Underway
Power and heat	2.51	Submit consultation responses and lobby government to expand the support available through the Green Heat Networks Fund and other support for Heat Pump roll out.	Jon Selman	A consultation response was made on Green Heat Networks Fund and a lobbying letter issued.	Complete
Power and heat	2.52	Explore potential for utilisation of seawater in the City Centre and Millbay for heating or cooling solutions.	Jon Selman	South West Energy Hubs had confirmation of funding for feasibility work in February 2021. South West Energy Hubs have used the funding to engage consultants to complete an initial assessment working in partnership with the City Council.	Underway
Power and heat	2.53	Hold a Hydrogen Technology Summit with interested stakeholders to explore the opportunities and challenges of delivering land and maritime applications for hydrogen generation, supply and use for motorised transport in Plymouth with a view to producing a feasibility report by December 2021.	Simon Pickstone	The current focus of a roundtable group of stakeholders, chaired by the Strategic Director for Place is on supporting feasibility work being led by MVV on hydrogen generation and storage whilst seeking opportunities to capitalise on wider infrastructure e.g. distribution and end use infrastructure. A scoping paper with options around timing, format and scope for the summit was completed in June 2021 and is currently under consideration.	Underway
Waste	2.54	Launch campaign to reduce waste generation (especially food waste) by 25% by 2025.	Philip Robinson	The response to this action is as per Action 2.55. Additionally, food waste is specifically a core element of the draft Environment Bill with a likely requirement for a weekly collection. Therefore, whilst the high-level implications for Plymouth are to be assessed, including adequate provision for anaerobic digestion, which delivers the highest environmental benefits, no specific changes will occur until the requirements of the Environment Bill are confirmed.	Underway
Waste	2.55	Utilise community feedback, data evidence and behavioural change opportunities to commence new innovative approaches to reuse and recycling which will increase Plymouth's household and municipal recycling rates from 40% to 65% by 2025.	Philip Robinson	A Waste Hierarchy Programme has been scoped primarily focused on opportunities to build capacity for driving behavioural change related to reuse and recycling. This work will need to be flexible to reflect impending changes to waste collection and disposal services as outlined in the draft Environment Bill. Likely implications of the Bill on the City Council policy, operations and infrastructure requirements are to be assessed in the next Quarter.	Underway
Waste	2.56	Collect and utilise waste data intelligence to optimise service delivery by reducing frequency of collections and improving route planning and scheduling.	Philip Robinson	'Mayrise' is complete. 'Alloy' is 20% complete.	Underway
Waste	2.57	Identify processing gaps within the South West region waste recycling and treatment facilities and make appropriate provision where gaps have been identified including working with partners to ensure that where practical and economical, recyclable material is processed and recycled in the UK.	Philip Robinson	The City Council's principal recycling partner, Viridor, confirmed that recyclable material is not being sent to landfill and where economical it is being processed within the UK. However, ownership of the Material Recycling Facility at Chelson is in the process of being handed over to Biffa Waste Management as part of buy-out of key assets. Whilst there are no suggestions that this will affect our existing contract, we will need to determine whether ongoing Biffa contracts to dispose of recyclate meet the same criteria. This does not influence contracts for: rubble, wood, garden waste, plasterboard, tyres, scrap metal, Waste Electrical and Electronic Equipment (WEEE), batteries, UPVC, oil and flat glass which continue to be reviewed to ensure that materials are recycled within the UK and preferably regionally.	Underway
Waste	2.58	Lobby government to ensure its new Resource and Waste Strategy fully supports the need to address the climate emergency and provides local authorities with the powers and resources needed to increase recycling targets, food and garden waste management and additional measures to reduce the environmental impact of resource use and the creation of waste.	Philip Robinson	Consultation on the government's Environment Bill is underway and expected to be complete next month. The Bill represent a step change in the way waste is reduced, reused, and recycled. It should provide local authorities with the powers and the resource to tackle the increasing negative impact on the environment and the outcome is expected from September 2021.	Underway

Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Waste	2.59	Assess opportunities from closure of landfill to generate further methane capture and/or solar power generation, whilst maintaining the highest environmental standards until closure is achieved.	Philip Robinson	Methane is captured at the Chelson Meadow landfill site and used to generate electricity however the annual electricity production is reducing over time as levels of gas reduce. However, working with the Environment Agency, a review has commenced into how leachate levels influence gas capture rates, allowing an assessment as to whether increased levels of methane can be expected by removing the leachate. Ecological survey work for the project to install solar panels on the norther sector of the landfill has commenced.	Underway
Engagement and responsibility	2.60	Implement a climate emergency communications campaign to support a step change in behaviours, in partnership with the Plymouth Net Zero Partnership.	Chris Parsons	A draft communication strategy has now been completed for a Climate Emergency Communications campaign. Officers are now seeking quotations for the work to be undertaken. Briefs for outside companies to deliver the campaigns are being worked on.	Underway
Engagement and responsibility	2.61	Develop a programme for establishing Climate Change Ambassadors across the whole of Plymouth.	Paul Elliott	A scoping paper defining the Climate Change Ambassador's purpose, role, and remit has been developed by officers and will be reported to the Cabinet Member for Environment in July 2021.	Underway
Engagement and responsibility	2.62	Engage with the Youth Parliament to ensure that the voice of children and young people is heard in relation to the climate emergency.	Stuart Hogg	Various adults and climate change leads have visited UKYP and discussed and taken away young people's views on a number of issues climate related. These have included discussions on the wider plan, mobility hubs.	Underway
Engagement and responsibility	2.63	Organise an annual Climate Emergency Summit for Young People.	Stuart Hogg	Date set to coincide with COP 26 and work beginning with young people to set an agenda that focusses on the areas that they are interested in and have chosen to prioritise. Work is also taking place to ensure skills are in place to deliver an event whether virtual or in person.	Underway
Engagement and responsibility	2.64	Organise a themed day at Plymouth Libraries on the topic of climate change.	Shaun Standfield	On Saturday 09 October 2021 a themed 'Look after Your Environment' day has been scheduled at the Central Library to include crafts, storytelling, talks and displays by partners to potentially include bees, and the 'Moths to a Flame' project among others. All City Council branch libraries will also be involved in the first week of October 2021, either by running family craft sessions, story times, baby rhyme times or book displays on the subject. Libraries will put together an online booklist to support environmental/green issues. Our schools library service will also be involved by promoting all of our related book resources to Plymouth schools.	Underway
Engagement and responsibility	2.65	Reconnect residents, schools and local enterprises with Plymouth's natural environments to support climate change initiatives through the Green Minds Programme.	Zoe Sydenham	Councillor and residents consultations on rewilding will be undertaken in the near future. The Beaver schools education pack is now complete and has been sent to all primary schools. The reintroduction of male and female beaver is now complete. A successful public engagement campaign to name the beavers was held in May 2021. A series of online and COVID-secure community and volunteering activities were completed in the spring 2021. The Business Pioneer Park Programme has been launched with its first webinar. The second rewilding network meeting has been held. The 'Living Lab' data initiative was launched in Central Park.	Underway
Engagement and responsibility	2.66	Bring forward nature-based solutions through initiating a programme of investment in sustainable urban drainage and rewilding projects supported by the Green Minds Programme.	Zoe Sydenham	6 new apprentices were recruited in May 2021 and are now in post to deliver the Green Minds Programme. Treescape design and consultation has been initiated. The mapping of rewilding opportunities in the west of the city has also been initiated.	Underway
Engagement and responsibility	2.67	Remove plastic pollution from source to sea, raise awareness of the impact of single use plastics and develop joined up ways to reduce our plastic footprint on the marine environment through the Preventing Plastic Pollution Programme.	Liz Cole	3 plastic collection events took place between 13 April and 12 May 2021 on the Barbican, the Hoe and Teat's Hill, with the support of the Plymouth Gin Distillery, National Marine Aquarium and City Council staff. These events involved 30 people, and resulted in the collection of 25 kg of plastic in total from the shore. Working with the Cattewater Harbour Commissioners, 6 end of life boats were removed from the Cattewater in Plymouth. The first sea bin has been installed in Queen Anne's Battery. The University of Plymouth and City Council staff are monitoring and evaluating the plastic collected by the sea bins. The first business charter has been signed up to by Plymouth Gin Distillery.	Underway
Engagement and responsibility	2.68	Identify areas for large scale restoration of seagrass beds which store significant amounts of carbon from the atmosphere, helping mitigate climate change impacts and raising awareness through the ReMEDIES project.	Liz Cole	A new Project Officer is in post to help deliver the marine programme and ReMEDIES project. Voluntary No Anchor Zone (VNAZ) markers for the restoration area in Plymouth Sound were procured with appropriate signage. The City Council has also coordinated a meeting with partners to look at how local and visiting boaters find out about and respect the VNAZ around the restoration site.	Underway
Engagement and responsibility	2.69	Continue to support community-based initiatives through the Climate Change Challenge Fund to encourage local leadership to take action to support the Climate Emergency.	Jessica Vaughan	A second Climate Challenge event will take place in autumn 2021. In the meantime the City Council continues to pledge on projects eligible for the 'Climate Emergency Bonus'.	Underway



Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Engagement and responsibility	2.70	During 2021 plant over 1,000 trees and complete the Tree Planting Programme for 2022 as part of the Plymouth Tree Challenge.	Chris Avent	To date, the City Council have planted 763 standard trees and 1,320 whips. The planting season ended in April 2021.	Underway
Engagement and responsibility	2.71	Further develop plans for the Plymouth Community Forest to create around 1,000 hectares of new woodland planting by consulting key stakeholders and beginning preparation of a Sustainable Investment and Funding Business Plan.	Chris Avent	An Expression of Interest to the Community Forest Trust was submitted on 19 March 2021. Our successful bid was announced on 23 June 2021 by Department for Environment Food and Rural Affairs (DEFRA). This will be the first newly created Community Forest supported through the Nature for Climate Fund (NCF) and join England's Community Forest Network. The scheme will receive NCF funding to develop canopy cover across the city and plant up to 500 hectares of woodland by 2025. It is anticipated this will more than treble in size to 1,600 hectares by 2034. Plymouth will plant up to 25 hectares in the first year of this project and receive up to £480,000 in funding from the NCF funded 'Trees for Climate' programme.	Underway
Engagement and responsibility	2.72	Promote a car-free day across Plymouth.	Rosie Starr	A Clean Air Day on 17 June 2021 was used as an opportunity to encourage residents to go car free. A proposal for marking Car Free Day for September 2021 is under consideration.	Underway
Engagement and responsibility	2.73	Deliver an anti-idling campaign (including enforcement) outside schools.	Rosie Starr	The anti-idling campaign has been approved by Members and was launched in schools in June 2021, with the campaign being held in September 2021.	Underway
Engagement and responsibility	2.74	Through Plymotion, provide personalised travel planning support to Plymouth residents to identify the best walking and cycling routes.	Rosie Starr	Personal travel planning is currently available to Plymouth residents through the community engagement programme, 'Plymotion on Your Doorstep' which recommenced on 22 June 2021.	Underway
Engagement and responsibility	2.75	Encourage and enable pedestrians, new and returning cyclists (adults and children) by implementing the Council's Active Travel Fund programme and delivering the Council's Plymotion behavioural change programme.	Rosie Starr	Free adult cycle training and the 'commuter tutor' service are currently available, as are 'Dr Bike' sessions. Delivery of the Active Travel Fund and Plymotion programme has now resumed, following a pause during lockdown.	Underway
Engagement and responsibility	2.76	Actively support community transport providers to expand the range of services they offer; and look for more commercial opportunities.	James Quintrell-Harris	There have been regular meetings with community transport providers to identify ways in which we they can be supported, although again this activity has been significantly impacted by the pandemic.	Underway
Engagement and responsibility	2.77	Work in collaboration with Peninsula Transport, South Hams and West Devon to embed consideration of the Climate Emergency into the development of sustainable transport projects.	Rosie Starr	The February 2021 meeting of the Transport Strategy Working Group included a workshop on climate change in order to understand local issues, opportunities and best practice. A follow-up workshop was held in May 2021. The City Council are contributing to a study commissioned by South Hams and West Devon Council investigating enhancing the cycling provision between Plymouth and Tavistock. Officers from Plymouth, South Hams and West Devon and Devon County Councils have met to discuss active travel projects on the Eastern Corridor supporting the development of the Sherford new community. Climate change and ways of tackling carbon emissions was the topic of focus at the June 2021 meeting of the Transport Strategy Working Group. The City Council will be summarising partner action plans and strategies for tackling climate change so that there is a consolidated resource for all partners to draw upon.	Underway
Engagement and responsibility	2.78	Work with the Inclusive Growth Group of the Plymouth Growth Board to publish the Resurgam Charter, and deliver on its commitment to encourage and support businesses to respond proactively to the Climate Emergency.	Anna Peachey	Following a successful application to the INTEREGG Programme to support the Inclusive Growth project funding was confirmed in April 202 and the initiative commenced with the recruitment of an officer focusing on the delivery of the 'C-Care' project (COVID-19 recovery). The Economic Development Service area shortly to recruit an Economic Development Officer responsible for implementing the activities of the environmental theme of the Resurgam Charter.	Underway
Engagement and responsibility	2.79	Encourage Plymouth businesses to seek 'Green tourism' accreditation by promoting good practice and supporting funding bids where possible.	Amanda Lumley	Following a review of this action it is now proposed create a bespoke Plymouth accreditation, working one-to-one with businesses. Initially this will target some of the bigger businesses first and audit their carbon footprint, prepare action plans, and signpost to available grants. Face-to-face events are planned towards the end of 2021 to get the scheme up and running. Options for funding this are currently being explored, including the Community Recovery Grant funding, which was the subject of a funding application submitted in May 2021. The funding is aimed at enabling businesses to receive an initial audit and first stage 'Green accreditation'. The funding decision is expected in July 2021. In the meantime discussions continue with 'Green Tourism' nationally to start to develop a bespoke scheme for Plymouth to commence in September 2021, subject to a successful funding approval.	Underway

Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Engagement and responsibility	2.80	Encourage partner organisations to adopt and align social value procurement policies and ensure carbon reduction is duly considered in their procurement initiatives.	Holly Golden	Social value has been built into the Resurgam Charter which was launched on 23 March 2021. The City Council Procurement Service has joined the South West Regional Social Value Taskforce to promote collaboration on this agenda.	Underway
Engagement and responsibility	2.81	Publish and launch our Action Plan for Green Skills.	Emma Hewitt	Desk research is underway and the latest Green Skills Reports reviewed to inform future planning. 3 immediate priority areas of focus for shaping the Action Plan are: Skills 4 Greener Buildings; Skills 4 Greener Ocean and Skills 4 Nature Based Solutions Economy. On 24 March 2021 the Green Skills priorities were been presented to the Futures Plymouth 2030 programme.	Underway
Engagement and responsibility	2.82	Develop Plymouth's first carbon offsetting pilot.	Kat Deeney	A bid was submitted to the Investment Readiness Fund for a blue carbon offset project working with the University of Plymouth, the Ocean Conservation Trust (Marine) and Finance Earth. The bid outcome is expected in the summer 2021. The community forest (Action 2.71) might also develop a carbon offset element, which is currently being developed.	Underway
Engagement and responsibility	2.83	Continue to raise Plymouth's priorities for government action on climate change through the Local Government Association (LGA) Environment, Economy, Housing and Transport Board.	Lucy Davis	The Local Government Association (LGA) Economy, Environment, Housing Transport (EEHT) Board held a special meeting on Climate Change on the 27 January 2021 which was attended by the City Council. Contact has been made with the LGA Senior Advisor for Climate Change to seek advice and explore good practice around domestic energy efficiency and the potential for this to be recognised in property valuations. This was an action from CEAP 1, although largely falls outside the remit or influence of local government and as such it is not proposed to undertake any further work on this issue. The EEHT Board met on 20 May 2021 to discuss issues surrounding local energy planning and EV charging infrastructure. The lead member received a written briefing on the key issues for Plymouth. This provided an opportunity for councils to raise issues of capacity, capability and expert support needed to drive this forward, in particular for on-street charging provision. The outcome of this discussion will help influence future Government strategy as well as future government spending decisions and provided an early opportunity for the EEHT Board to feed into this work.	Underway
Engagement and responsibility	2.84	Continue to raise our priorities for government action on climate change where relevant through the quarterly meetings of the South West Association of Directors of the Environment, Economy, Planning and Transport (ADEPT) and feed into the ADEPT leadership team at a national level via the South West chair.	Lucy Davis	City Council officers continue to meet with the South West Association of Directors of the Environment, Economy, Planning and Transport (ADEPT) Board to share good practice. The Board received a presentation on Bath's Clean Air Zone and measures being taken to address air quality. The Board met on 29 April 2021 and received an update from the South West Energy Hub to discuss the Hub's support offer to local authorities for enabling energy projects and specifically the Local Capacity Support Programme and Public Sector Decarbonisation Programme. An extraordinary Board meeting was held with the Deputy Director, Resources and Waste, from the Department for Environment, Food & Rural Affairs to discuss the package of waste reforms and the consultations recently launched. The ADEPT Waste Group will also be responding to the government's waste consultations on behalf of the network.	Underway
Engagement and responsibility	2.85	Support the University of Plymouth's Reconstructed Soils from Waste project.	Zoe Sydenham	Funding for this project from INTEREGG was confirmed in February 2021. A meeting was set up with the University of Plymouth to discuss City Council involvement in April 2021.	Underway
Engagement and responsibility	2.86	Continue the programme of Climate Conversations to bring together key stakeholders from across Plymouth to review strategic options for delivering Net Zero by 2030.	Paul Elliott	Communication with members of the Net Zero Action Group takes place on a bi-monthly basis during regular meetings of the group, and the work on the Corporate Carbon Reduction Plan is coordinated through the City Council Net Zero Action Group which has representatives from all City Council Directorates. In addition to meetings during 2020, the City Council Climate Emergency Board met on 15 June 2021 to oversee progress on all climate emergency actions. The Climate Emergency Board will be meeting later again during 2021 to oversee the production of CEAP 2022 and CCRP 2022. In addition to meetings in 2020, the Plymouth Net Zero Executive has met on 28 January 2021 and 17 June 2021 to discuss a number of climate change issues and have agreed to focus on 3 'big ticket' issues: behavioural change initiatives; decarbonising buildings and innovations in fleet technologies including the role of hydrogen.	Underway

Area of focus	Reference	Actions	Lead	Term 1 Progress Narrative	Term 1 Status Update
Engagement and responsibility	2.87	Continue to raise awareness of climate change issues by supporting the Future Plymouth 2030 conference programme in partnership with Royal Institute of British Architects.	Nicola Read	The Future Plymouth 2030 webinar series intend to discuss collaborative journeys required to achieve reduced carbon development, presenting some of the tools necessary to realise a sustainable city and help to define a better path for a viable future for Plymouth. Between 04 November 2020 and 09 June 2021, 14 events were held involving more than 40 speakers and viewed by hundreds of attendees from Maastricht to Massachusetts. Interest was expressed from other parts of the South West including Somerset, Bath, Bristol and Cornwall. Registrations from Environment Agency, South West Utilities and various community organisation and charities ranging from the Princes Trust to Plymouth Octopus Project. A new programme is being developed to begin in the Autumn 2021.	Underway
Engagement and responsibility	2.88	Continue to work with other Councils with similar ambitions on climate change, sharing good practice.	Emmanuelle Marshall	City Council officers have attended Devon Climate Emergency meetings on 18 February 2021, 20 March 2021 and 20 April 2021 to provide input from Plymouth on Devon-wide climate emergency initiatives. A meeting was also been held on 4 March 2021 with planning officers from Cornwall Council in relation to work they are undertaking on a Climate Change Development Plan Document. City Council officers are also actively participating in the Net Zero Action Group, through attendance at the meetings held on 24 January 2021, 25 March 2021 and 20 May 2021. Further meetings are scheduled for the rest of 2021. On 24/25 June 2021 an international Sustainable Earth Conference was held at the University of Plymouth with speakers from the City Council contributing and officers attending.	Underway
Engagement and responsibility	2.89	Continue to lobby government to change laws, taxation and investment in infrastructure to make low carbon living easier.	Lucy Davis	An initial meeting was held with Southampton City Council as the Climate Emergency Portfolio Lead for the Key Cities network on 11 March 2021. A follow up meeting was held with Southampton City Council on 30 April 2021 to discuss the impact of the Environment Bill and the government's waste consultations. A letter was drafted from the Leader to the Secretary of State at Department for Environment Food and Rural Affairs to raise concerns about the implications of the proposed package of waste reforms. The Council's response to the 3 waste consultations is due to be submitted in summer 2021.	Underway

# CORPORATE CARBON REDUCTION PLAN 2021: JULY 2021 PROGRESS REPORT



## 1.0 Introduction

- 1.1 This report describes the position, after 6 months, in relation to the actions set out in the Corporate Carbon Reduction Plan (CCRP2) agreed by the City Council at its meeting on 25 January 2021. It highlights the successful progress of all the actions and describes some of the key achievements to date.
- 1.2 The overall outcome of the plan is to strive to reduce corporate carbon emissions to zero by 2030. The City Council intends to lead by example and is putting in place a number of activities this year to demonstrate this leadership combining behaviour change with hands on actions to remove sources of emissions.

## 2.0 CCRP 2021 Progress Report

- 2.1 As at July 2021 and six months into the second Corporate Carbon Reduction Plan, all of the 25 actions have been started with activities underway to achieve their respective targets. Whilst all actions will likely take the full 12 months to achieve their targets, all are progressing well, with no immediate signs of any issues which might compromise completion. 88% of all actions are 'underway' to be completed. There are no actions that are 'not progressing yet'. 3 actions have been already been completed.

CCRP2 Action Status	2021 - 6 Month Progress
Complete	3 (12%)
Underway	22 (88%)
Not Progressing Yet	0 (0%)
<b>Total</b>	<b>25</b>

## 3.0 Key Achievements

- 3.1 Some of the *actions* that have been *completed* so far include:
- A new tracker system that captures and reports the carbon dioxide emissions from all fleet vehicles has been implemented. (Action 2.2.5)
  - Changes to the Council's Corporate Plan have been made and were signed of at City Council on 14<sup>th</sup> June 2021. (Action 2.6.1)
  - The roll out of the e-learning training programme on climate change for staff and councillors has been completed. (Action 2.7.2)
- 3.2 Some of the activities, of note, that have been progressed to date include:
- £5 Million of funding has been secured from two applications to the Public Sector Decarbonisation Fund.
  - £36,500 has been secured from Heat Networks Delivery Unit (HNDU) Round 10 towards district energy.
  - Light Emitting Diodes (LEDs) have been installed in large parts of Life Centre including the Gym.
  - 7 Vehicles with Electric lifts have been purchased and are now operating as part of the Fleet.

- Received and signed a grid connection agreement with Western Power Distribution (WPD) to Implement and monitor vehicle-to-grid charge points on the City Council estate.
- A draft Zero Carbon Business Travel Policy, plan and guide has been drafted. Engagement is underway with various stakeholders prior to its launch later in the year to complement New Ways of Working initiatives.

#### **4.0 Conclusion**

- 4.1 The City Council is increasingly determined to have a positive effect on the environment and to avoid any unintended consequences through its actions. The City Council intends to lead by example and get its own house in order by reducing the emissions from its estate and operations.
- 4.2 The actions set out in Corporate Carbon Reduction Plan 2021, which were agreed by the City Council on 25 January 2021, begins the process of accelerating further reductions in carbon emissions.
- 4.3 Six months into the second Corporate Carbon Reduction Plan 2021 all of the 25 actions have been started with activities underway to achieve their respective targets. Whilst all actions will likely take the full 12 months to achieve their targets, all are progressing well.
- 4.4 There are no significant areas of concern in relation to the deliverability of the Corporate Carbon Reduction Plan 2021 at this stage.
- 4.5 A further progress report is due to go to Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee (BILCO) in 23 February 2022.



## Overall Summary of CCRP 2021 – Actions - July 2021 update

Actions	Status
3	Complete
22	Underway
0	Not Progressing Yet

Six months into the Corporate Carbon Reduction Plan 2021 and all of the 25 actions have been started with activities underway to achieve their respective targets. Already there have been successes, with a new tracker system that captures and reports the carbon dioxide emissions from all fleet vehicles implemented. Changes to the Council's Corporate Plan have been made and were signed of at City Council on 14<sup>th</sup> June 2021, and the roll out of the e-learning training programme on climate change for staff and councillors has been completed. Other notable achievements includes: £5m funding secured from two applications to the Public Sector Decarbonisation Fund; £36,500 secured from Heat Networks Delivery Unit (HNDU Round 10) towards district energy; LEDs in large part of Life Centre installed including the Gym; 7 Vehicles with Electric lifts have been purchased and are now operating in Fleet; We have received and signed a grid connection agreement with Western Power Distribution (WPD) to Implement and monitor vehicle-to-grid charge points on the City Council estate and a draft Zero Carbon Business Travel Policy, plan and guide has been drafted and engagement is underway with various stakeholders prior to launch to complement New Ways of Working. Overall progress has been good and none of the actions have "not started" which bodes well for each action being completed by the end of 2021.

## CCRP 2021: Progress Report

Area of focus	Approach	Ref	Status
Council Buildings	Invest in a decarbonisation programme covering the City Council estate	2.1.1	Underway
		2.1.2	Underway
		2.1.3	Underway
		2.1.4	Underway
Vehicles / fleet / transport / equipment	Invest in a decarbonisation programme covering the City Council's vehicle fleet	2.2.1	Underway
		2.2.2	Underway
		2.2.3	Underway
		2.2.4	Underway
		2.2.5	Complete
		2.2.6	Underway
		2.2.7	Underway
Roads and street furniture, including lighting and traffic lights	Invest in a decarbonisation programme of street lighting, street furniture and traffic lights	2.3.1	Underway
		2.3.2	Underway
Staff and Councillor travel / travel at work	Reduce unnecessary travel	2.4.1	Underway
		2.4.2	Underway
Waste minimisation which is Council generated	Minimise waste	2.5.1	Underway
		2.5.2	Underway
		2.5.3	Underway
Governance	Review policies, assess carbon implications of investments and establish monitoring	2.6.1	Complete
Behaviours	Engage to instil behavioural change	2.7.1	Underway
		2.7.2	Complete
Engagement	Engage externally and internally with a specific focus on listening to people so that they can contribute to the success of the Plan	2.8.1	Underway
Finance – strategic investment policy and procurement	Achieving emission reductions through strategic investment and Social Value policy	2.9.1	Underway
		2.9.2	Underway
		2.9.3	Underway

# CCRP 2021– Action Plan July 2021 Update

Area of focus	Approach	Ref	Actions	Lead	Activities planned to deliver the Action this year	Describe what has been achieved so far (July 2021)	Status of update
Council Buildings	Invest in a decarbonisation programme covering the City Council estate	2.1.1	<b>Increase by 125% the City Council's PV (solar photovoltaic) provision by commissioning 720kW of new capacity.</b>	Alistair Gets	<ul style="list-style-type: none"> <li>Negotiations to determine final solar PV size and installation to be in place by summer 2021.</li> <li>Seek further grant funding to increase the original 4 sites to 8 sites (tbc).</li> <li>Initiate a tender process for the 4 sites</li> <li>Award the work</li> <li>Issue contracts</li> <li>Consider the further sites as an extension of that contract.</li> <li>Review outcome on new capacity to see if this can be increased to 800kWp</li> </ul>	Grant funding has been approved and both tender processes and structural surveys have been completed. Contracts were drawn up In June 2021 for the original 4 buildings. Preliminary work has started. The projected final output size on the original 4 buildings is 699kWp. On any new buildings another 166kWp (KWP - peak power of a PV system) is projected.	Underway
		2.1.2	<b>Implement an LED lighting and controls replacement programme for the Plymouth Life Centre, Council House, Ballard House, Chelson Meadow, Prince Rock and four car parks (Western Approach, Mayflower East, Theatre Royal and Mutley).</b>	Alistair Gets	<ul style="list-style-type: none"> <li>Prepare and release tender documents.</li> <li>Award tenders (by location)</li> <li>Monitor and review installation timeframe with expectations they should be achieved by the end of the year.</li> <li>Prioritise the Gym at the Plymouth Life Centre as it will be first under the Plymouth Life Centre refurbishment contract.</li> </ul>	Light-emitting diodes (LEDs) have been installed in large parts of Life Centre installed including the Gym. However, further work in the contract has been delayed (due to the need to advance the Heat Decarbonisation project in Action 2.1.4) This is a temporary delay which is unlikely to impact on overall completion.	Underway
		2.1.3	<b>Provide every new commercial tenant with a Sustainable Occupancy Pack to encourage action on carbon reduction initiatives.</b>	Paul Elliott	<ul style="list-style-type: none"> <li>Provide an intern opportunity for Plymouth University students to support with this for 8 weeks.</li> <li>Analyse existing tenancy data to gain better understanding of sector breakdown etc.</li> <li>Produce a resource for tenants to access</li> </ul>	Following agreement with the University of Plymouth for 2 students to be part of this project the placements started on 12 April 2021 for 8 weeks and are now complete. Desktop analysis and interviews with tenants were completed in June 2021. The recommendations report has been completed and online Sustainable Occupancy Packs will be produced over the next few months.	Underway
		2.1.4	<b>Develop a business case and multi-million pound funding bid for a district heating system for the Guildhall, Council House and Midland House, utilising low carbon heat pump technology and a low carbon heat pump solution at Ballard House.</b>	Jon Selman	<ul style="list-style-type: none"> <li>Funding applications to the Public Sector Decarbonisation Fund</li> <li>Funding application to the BEIS HNDU fund Round 10</li> <li>Planning applications/ listed building consent for heat pumps, solar on building</li> <li>Develop detailed design and tender packs for procurement</li> <li>Delivery of schemes</li> </ul>	£5 Million of funding has been secured from two applications to the Public Sector Decarbonisation Fund for the Guildhall Cluster (including Midland House, Plymouth Combined Law courts, and the Council House), Ballard House, 3 Elliot Terrace, 1 Derriford Business Park, Frederick Street, Prince Rock Admin Building, Camels Head, Crownhill Court and Pounds House. £36,500 has also been secured from Heat Networks Delivery Unit (HNDU - Round 10) towards district energy. 7 Planning applications have been determined and another 5 planning applications validated. In addition, 3 tenders have been launched for heat pumps, and secondary glazing works which are awaiting evaluation.	Underway

Area of focus	Approach	Ref	Actions	Lead	Activities planned to deliver the Action this year	Describe what has been achieved so far (July 2021)	Status of update
Vehicles / fleet / transport / equipment	Invest in a decarbonisation programme covering the City Council's vehicle fleet	2.2.1	<b>Purchase a further 38 electric fleet vehicles in 2021 as part of the plan for all City Council vehicles below 3 tonnes to be electric by 2022.</b>	Martin Hoar	<ul style="list-style-type: none"> <li>Take delivery of 15 phase 2 electric vehicles by September 2021 (Part of 38)</li> <li>Prepare and road test vehicles</li> <li>Take delivery and complete replacement of 19 (part of 38) fossil fuel vehicles by April 2022</li> <li>Prepare and road test vehicles</li> </ul>	The Phase 1 vehicles are now in service and road tests are going well. The Phase 2 procurement tender is scheduled to take place in July 2021 for delivery in September/October 2021. The Phase 3 Procurement tender is scheduled to take place in April 2022 after a re-evaluation of service requirements.	Underway
		2.2.2	<b>Purchase and install electric bin lifts for seven vehicles in the fleet.</b>	Martin Hoar	<ul style="list-style-type: none"> <li>Scope and purchase appropriate electric bin lifts for specific vehicles</li> <li>Put in place a programme to replace each of the 7 vehicles with lifts.</li> <li>Undertake an assessment including Co2 emissions saved and any other pro/cons</li> </ul>	7 vehicles with electric lifts have been now been purchased, which are now operating in the City Council's fleet. Data analysis is being prepared for the reduction in fuel use compared to the operation of the electric lifts.	Underway
		2.2.3	<b>Pilot the use of electric tools in managing the City Council's green estate, as a step towards removing petrol powered tools.</b>	Chris Avent	<ul style="list-style-type: none"> <li>Identify appropriate fossil fuel tools which can be replaced with electric ones.</li> <li>Put in place a pilot programme to replace as many tools as needed to undertake a viable assessment.</li> <li>Undertake an assessment including Co2 emissions saved and any other pro/cons including value for money, health and safety and long term sustainability.</li> </ul>	The pilot programme is underway for electric leaf blowers, hedge cutters, polesaws and chainsaws. Scoping work for the assessment methodology is underway in order to conduct an overall assessment of the pilot during summer 2021. Funding has been secured to procure consultant support for this area of work by March 2022.	Underway
		2.2.4	<b>Trial new approaches to managing the city's green infrastructure which reduce the need for machinery and increase carbon capture.</b>	Chris Avent	<ul style="list-style-type: none"> <li>Maintaining for nature will involve managed edges with a mown 1m strip</li> <li>Signage/markers will be developed and installed during the year</li> <li>Develop image bank for cutting regime to support published information</li> <li>Develop digital systems with mapping capability, not only for operations, but with view to improved visual representations to publish for the public</li> <li>Develop consistent campaign and materials including managed meadow site signage</li> <li>Investing in equipment to increase baling of cuttings to ensure best practice management</li> <li>Investing in seed harvesting equipment to create a local seed bank to be used to enhance city sites</li> </ul>	During 2021 the City Council will be adopting a new cutting regime. 60% of grassland will be maintained for people, for amenity and recreation (regular close mowing). 40% of grassland will be maintained for nature, in places that are of more use to nature than us, like verges and steep banks as well as meadows and wildflower sites (annual cut and bale, but not used for animal feed) following reseeding.	Underway
		2.2.5	<b>Install a new tracker system that captures and reports the carbon dioxide emissions from all fleet vehicles.</b>	Martin Hoar	<ul style="list-style-type: none"> <li>Purchase new tracker system</li> <li>Plan program to install new tracker system into each vehicle</li> <li>Run test reporting process (QA)</li> <li>Start to report validated carbon dioxide emissions reports as appropriate</li> </ul>	Purchase of a new tracker system was completed in May 2021. These have now been fully installed. Carbon dioxide emissions data and analysis is being now regularly reported.	Complete
		2.2.6	<b>Implement and monitor vehicle-to-grid charge points on the City Council estate at Prince Rock Depot, Windsor House and Ballard House.</b>	Dan Turner	<ul style="list-style-type: none"> <li>Western Power Distribution to confirm capacity is available for connection at Ballard House (6) and Prince Rock Depot (9).</li> <li>Agree Final designs for the installation</li> <li>Start installation from April 2021.</li> <li>Expectations of completion by early summer</li> <li>QA and measure the effectiveness of the V2G chargers over the following months.</li> </ul>	The Council has received and signed a grid connection agreement with Western Power Distribution (WPD). A suitable installation date is being considered as this work needs to be synchronised with multiple other works at Ballard House. It is expected that this work will be completed in the early summer 2021.	Underway
		2.2.7	<b>Purchase an electric powered road sweeper for trial in the city.</b>	Katrina Houghton	<ul style="list-style-type: none"> <li>Trial and identify appropriate electric road sweepers which can replace fossil fuel sweepers.</li> <li>Put in place a pilot programme to undertake a viable assessment.</li> <li>Undertake an assessment including Co2 emissions saved and any other pro/cons including value for money, health and safety and long term sustainability.</li> <li>If viable, purchase suitable electric road sweeper by July 2021</li> </ul>	Trials were undertaken in January 2021 of small mechanical 3.5 tonne sweepers to inform any future phase of fleet replacement decisions. Between March - April 2021 electric pedestrian sweepers were hired to assess their suitability for long term use and possible purchase once a viability assessment which is currently underway is completed.	Underway

Area of focus	Approach	Ref	Actions	Lead	Activities planned to deliver the Action this year	Describe what has been achieved so far (July 2021)	Status of update
Roads and street furniture, including lighting and traffic lights	Invest in a decarbonisation programme of street lighting, street furniture and traffic lights	2.3.1	<b>Reduce emissions from 50 road islands, by changing illuminated bollards and sign lights to LED.</b>	Phil Bellamy	<ul style="list-style-type: none"> <li>Identify and survey suitable sites</li> <li>Procure appropriate bollards and lighting</li> <li>Schedule replacement programme – 5 per months (All complete by Dec 2021)</li> </ul>	Sites have been identified and lighting units have been procured. 25 units are now complete. An additional 100 LED lighting units have been replaced with associated signage. Lighting units for main road signs are on order with delivery expected in September 2021. Delivery is ongoing through the Term Maintenance Contract (TMC).	Underway
		2.3.2	<b>Increase to over 50% the number of road junctions with LED traffic light units.</b>	Phil Bellamy	<ul style="list-style-type: none"> <li>Identify and survey suitable sites</li> <li>Procure appropriate lighting and material</li> <li>Schedule replacement programme – 8 per month</li> </ul>	The overall delivery programme is on target. Installations are proceeding and it is anticipated that the target of 50% will be exceeded. In addition, Transforming Cities Fund 2 (TCF2) funding is being targeted for the Microprocessor Optimised Vehicle Actuation (MOVA) enablement to reduce congestion and convert an additional 20% of highway assets. Further TCF funding has been approved for supporting signal upgrade works / MOVA installations.	Underway
Staff and Councillor travel / travel at work	Reduce unnecessary travel	2.4.1	<b>Implement a Sustainable Travel Policy for Plymouth City Council staff and councillors to instil behavioural change relating to business travel, commuting, parking and more sustainable modes of travel.</b>	Alison Mills Dan Forster	<ul style="list-style-type: none"> <li>Draft a Sustainable Workforce Travel Policy</li> <li>Draft an Employee Travel Plan</li> <li>Draft an Employee Travel Guide</li> </ul>	A Zero Carbon Business Travel Policy has been prepared, and engagement is underway with various stakeholders, prior to its launch to complement New Ways of Working later in 2021. A 3-year Employee Travel Plan has been drafted, with some activities in the plan already underway. A supporting guide for staff has been drafted to support the implementation of the policy.	Underway
		2.4.2	<b>Provide electric pool bicycles and training for use by staff and councillors to help reduce car travel.</b>	Alison Mills Dan Forster	<ul style="list-style-type: none"> <li>Scope requirements for re/introduction of electric pool bikes at selected premises (secure storage, induction arrangements, number of bikes, safety equipment, etc.) by working with relevant service owners.</li> <li>Include necessary actions / investments for service owners to deliver electric pool bikes in new corporate travel plan</li> <li>Consider submitting bid to Workplace Travel Grant to part fund electric pool bikes</li> </ul>	Actions and investments in relation to e-pool bikes and training have been included in the provisional draft of the Corporate Travel Plan (CTP). This plan supports both the Zero Carbon Business Travel Policy and the Employee Travel Plan and will be developed in tandem with these initiatives.	Underway
Waste minimisation which is Council generated	Minimise waste	2.5.1	<b>Install standardised and improved recycling facilities in all City Council corporate buildings</b>	Ann Thorp	<ul style="list-style-type: none"> <li>Identify and evaluate current waste production</li> <li>Scope and purchase the appropriate standardised and improved recycling products</li> <li>Install the appropriate standardised and improved recycling products into each building</li> <li>Undertake an assessment including Co2 emissions saved and any other pro/cons including value for money, health and safety and long term sustainability.</li> </ul>	Analysis of waste production is in progress with comparison over the last two years. Waste contracts have been reviewed to streamline contracts and reduce carbon footprint. Work is in progress with Green Champions to consider best standards and enhance recycling across the corporate estate	Underway
		2.5.2	<b>Create an internal online system to inform staff about spare equipment that is available for them to re-use.</b>	Ann Thorp	<ul style="list-style-type: none"> <li>Draft an online system</li> <li>Evaluate the online system with a test scheme</li> <li>Populate online system with current known equipment</li> <li>Work with Communications team to publicise</li> <li>Go live – before Dec 2021</li> </ul>	The location of store areas is being explored. A flow chart of the process has been agreed and will be used to support the digital offering.	Underway
		2.5.3	<b>Reduce waste production to a minimum within grounds maintenance and ensure products from land management activities (such as timber) are repurposed for positive reuse.</b>	Katrina Houghton	<ul style="list-style-type: none"> <li>Identify and evaluate current waste production</li> <li>Identify activities where waste production can be reduced</li> <li>Identify activities where waste production can be eliminated completely</li> <li>Start to implement activities where waste production can be repurposed or reused.</li> <li>Undertake an assessment including Co2 emissions saved and any other pro/cons including value for money, health and safety and long term sustainability.</li> </ul>	A new contractor has been engaged for bailing and disposal of bales from vegetation cut from meadow sites across the city into a local organic composting scheme. The 2021 cutting regime to enhance biodiversity will cut and bale increased volumes of cut vegetation, but these will not be used for animal feed. A feasibility study into the commercialisation opportunities for woodchip has been completed. Green waste producing activities have been identified e.g. winter cutbacks, tree maintenance. Investment needs have been identified and options are being pursued to achieve this. Work is underway on a methodology for measuring the impact of this work.	Underway



Area of focus	Approach	Ref	Actions	Lead	Activities planned to deliver the Action this year	Describe what has been achieved so far (July 2021)	Status of update
Governance	Review policies, assess carbon implications of investments and establish monitoring	2.6.1	<b>Ensure that any changes to the Council's Corporate Plan and associated policies take account of the climate change ambitions of the Council.</b>	Caroline Marr	<ul style="list-style-type: none"> <li>Policy team to recommend review of Corporate Plan post local election May 2021</li> <li>Ensure that Climate Emergency outcomes are represented in any new plan</li> </ul>	The revised Corporate Plan 2021-2025 was agreed at the meeting of the City Council on the 14 June 2021. A review was undertaken and minor changes were made, including prioritising the Climate Emergency and making it more prominent in the new plan. Under the heading "Unlocking the Cities potential" the priority of "A green, sustainable city that cares about the environment" is now second in the list, fulfilling the Climate Emergency priority objective. Guidance on producing departmental business plans has been sent to all Service Directors and incorporates specific priorities in relation to climate change, requiring all departments to identify their service-specific responses to the Climate Emergency. Governance processes (from CCRP 2020) have already been introduced into City Council decision making (e.g. Cabinet Reports, Executive Decisions and capital business cases) to ensure Climate Emergency ambitions are considered in any new policies or projects.	Complete
Behaviours	Engage to instil behavioural change	2.7.1	<b>Deliver an extensive programme of awareness raising and behaviour change to all employees and building users.</b>	Simon Elvin	<ul style="list-style-type: none"> <li>Develop a business case, and get 'sign off' for a Carbon Impact Assessment tool</li> <li>Run a campaign to educate, but also to create an identity among colleagues as leaders in carbon responsibility.</li> <li>Launch a campaign to establish a 'carbon champion' to identify people who spearhead and target behaviours so carbon neutral behaviours become embedded.</li> <li>Deliver a 'members' specific training session, with a focus on those in Cabinet and other decision making positions. (Planning, Licencing)</li> </ul>	A draft Carbon Impact Assessment tool has been created and is currently under consideration. A City Council Behaviour Change Campaign is in the process of being finalised. There is an ongoing dialogue with the Green Champions to ensure their ideas for carbon initiatives are incorporated in future CCRP and CEAP plans.	Underway
		2.7.2	<b>Roll out an e-learning training programme on climate change and the importance of reducing carbon emissions for all staff and councillors.</b>	Laura Schamotta	<ul style="list-style-type: none"> <li>Develop and consult key learning outcomes</li> <li>Ensure that new Climate Change eLearning will be available to the whole organisation.</li> <li>Put forward proposals for official sign off</li> </ul>	An E Learning Programme was agreed in January 2021. Climate Change eLearning went live on the Learning Zone on 05 February 2021. This was communicated to staff via Staff News email. Democratic support will be implementing Member training.	Complete
Engagement	Engage externally and internally with a specific focus on listening to people so that they can contribute to the success of the Plan	2.8.1	<b>Deliver a joint City Council/CATERed single use plastic communications campaign.</b>	Chris Parsons	<ul style="list-style-type: none"> <li>Campaign planned for September</li> <li>Being developed with Plastics Team</li> <li>Consulting with CATERed to determine campaign details</li> </ul>	Following initial discussions with CaterED it has been agreed to target a campaign for September 2021. Options to investigate how schools could be encouraged to put forward ideas of how single use plastics can be reduced are being investigated.	Underway

Area of focus	Approach	Ref	Actions	Lead	Activities planned to deliver the Action this year	Describe what has been achieved so far (July 2021)	Status of update
Finance – strategic investment policy and procurement	Achieving emission reductions through strategic investment and Social Value policy	2.9.1	<b>Initiate a new procedure that requires City Council Officers to consider Climate Emergency implications for all procurement activity where possible, including additional sign off procedures where Climate Emergency outcomes are not included</b>	Holly Golden	<ul style="list-style-type: none"> <li>Ensure consideration of climate emergency implications are built into standard procurement processes.</li> <li>Create a new sign off form and process where climate emergency outcomes are not included in procurement activity</li> </ul>	For 2021/2022 a social value target of 20%, which reflects industry good practice, has been introduced. The environment is a central element of social value and this target highlights the importance of social value to and for the City Council. Procurement Gateway 2: Pre-Publication Gateway template has been updated to include a section on 'Climate Considerations, with robust justification required when climate implications have not been considered as part of the requirement. Further procurement documentation is under review and where updates are required to better reflect the Climate Emergency these will be updated during the course of the year.	Underway
		2.9.2	<b>Set minimum environmental social value targets for all City Council procurement decisions, where appropriate.</b>	Holly Golden	<ul style="list-style-type: none"> <li>Work with the low carbon team/ relevant internal technical experts to determine which ( if any) environmental social value measures should be selected as standard</li> <li>Work with the low carbon team/ relevant internal technical experts to determine whether any minimum environmental social value targets can be set</li> </ul>	A Workshop of City Council officers has been held to identify standard and recommended environmental social value measures. 'Next Steps' guidance documents will be produced later in the year as required.	Underway
		2.9.3	<b>Benchmark the City Council's staff pension performance against those of other authorities in terms of its investments in carbon intensive industries, and compare the performance of these carbon intensive investments to its other investments.</b>	Paul Looby	<ul style="list-style-type: none"> <li>Plymouth City Council is a member of the Devon Pension Fund – it is not a council pension fund.</li> <li>Plymouth City Council are reliant upon Devon County Council to benchmark as we have no direct control over the fund or its administration.</li> <li>Devon County Council have been asked to provide benchmarking data</li> </ul>	In March 2021 the Devon Pension Fund (DPF) pledged its portfolio of investments will be net-zero by 2050 at the latest. The Fund's investments in companies classed as 'carbon intensive' have fallen significantly over the last few years. When last measured in December 2019 it showed a 21.5% reduction when compared to just nine months previously. In the short-term, the Fund has committed to invest over £200 million in renewable energy infrastructure funds via the Brunel Pension Partnership. The DPF, working with the Brunel Pension Partnership, will decarbonise all its current investments at a rate of 7% per annum and to increase investments into carbon solutions. DPF committed to not only reducing the carbon footprint of current investments but to ensure that in the long term investments are carbon neutral.	Underway

# Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee



Date of meeting:	14 July 2021
Title of Report:	<b>Plymouth and South Devon Freezone</b>
Lead Member:	Councillor Nick Kelly
Lead Strategic Director:	Anthony Payne (Strategic Director for Place)
Author:	Kevin Mckenzie – Freeport Delivery Team
Contact Email:	kevin.mckenzie@plymouth.gov.uk
Your Reference:	PASDFZ001/21
Key Decision:	No
Confidentiality:	Part I - Official

## Purpose of Report

To update members on progress with delivering the Plymouth and South Devon Freezone

## Recommendations and Reasons

Members are asked to note the report and the progress we have made in the relatively short period of time since the Plymouth and South Devon Freezone was announced as one of 8 successful bids for Freeport status.

## Alternative options considered and rejected

We will seek to develop the Freezone with an appropriate Investment Model. The scale of that will be determined through the business case process.

## Relevance to the Corporate Plan and/or the Plymouth Plan

Our Plymouth and South Devon Freezone bid played to our strengths as Britain's Ocean City. It will support our vision to be one of Europe's most vibrant waterfront cities, our mission to build back better and is consistent with our values. In particular it will help us to deliver our growing city priorities: -

- To be a green, sustainable city that cares about the environment
- A vibrant economy, developing quality jobs and skills
- Create a varied, efficient sustainable transport network

The Freezone also builds on our city and region's strengths in marine and advanced manufacturing to support the delivery of our Plymouth Plan Polices: -

- INT2 – Plymouth in the Global Marketplace
- INT6 – Enhancing Plymouth's Green City Credentials

**Implications for the Medium Term Financial Plan and Resource Implications:**

As the lead accountable body for the Plymouth and South Devon Freezone Plymouth City Council has undertaken to be responsible for borrowing against future business rates uplift to generate the required match funding. The borrowing requirement is expected to be in the order of £25m. Ongoing work and modelling will be required to ensure the business rates generated covers all borrowing costs and there are no additional costs or financial burden added to Plymouth's MTFP.

The Ministry for Housing, Communities and Local Government will provide some capacity funding to develop our Business Case, the first tranche of the £300,000 has been received, it is anticipated that additional funds will be provided as we pass key milestones in the delivery process.

**Carbon Footprint (Environmental) Implications:**

The Freezone is surrounded by areas of outstanding natural beauty and we are serious about our commitment to tackle climate change.

We have embedded our commitment to achieve Carbon Net Zero by 2030 by: -

- Decarbonising marine manufacturing and reducing the carbon impact of commuting.
- Encouraging short sea shipping routes to reduce carbon heavy road haulage.
- Developing innovation clusters around new clean low carbon technologies and clean propulsion.

We will expect businesses that want to operate from within the Freezone to support our ambitions for clean growth and we will use our Gateway policy to encourage them to have a net zero plan.

**Other Implications: e.g. Health and Safety, Risk Management, Child Poverty:**

*\* When considering these proposals members have a responsibility to ensure they give due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not.*

- In the operational phase Plymouth and South Devon will be subject to the normal health and safety requirements applied to businesses operating in the UK.
- We are maintaining a comprehensive risk register which is reviewed regularly as we develop our business case.
- The Shadow Freezone Board have adopted an Equality and Diversity statement which is appended to this report and which was itself based on an Equality Impact Assessment carried out on our bid.

**Appendices**

*\*Add rows as required to box below*

Ref.	Title of Appendix	Exemption Paragraph Number (if applicable)						
		1	2	3	4	5	6	7
A	Plymouth and South Devon Freezone							
B	Equality and Diversity Statement							

**Background papers:**



\*Add rows as required to box below

Please list all unpublished, background papers relevant to the decision in the table below. Background papers are unpublished works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based.

Title of any background paper(s)	Exemption Paragraph Number (if applicable)						
	If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.						
	1	2	3	4	5	6	7
<a href="#">Freezone Bid Prospectus</a>							

**Sign off:**

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Originating Senior Leadership Team member: David Draffan											
Please confirm the Strategic Director(s) has agreed the report? Yes											
Date agreed: 01/07/2021											
Cabinet Member approval: [electronic signature (or typed name and statement of 'approved by email/verbally')] Cllr N Kelly approved by email.											
Date approved: 02/07/2021											

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# PLYMOUTH AND SOUTH DEVON FREEZONE



Freezone Development Team

## 1.0 PLYMOUTH AND SOUTH DEVON FREEZONE - AN OVERVIEW

- 1.1. Our Plymouth and South Devon Freezone will help us bounce back from the COVID pandemic and grow the local economy. We expect it to generate thousands of new jobs and over £100 million pounds of new investment over the next 10 years.
- 1.2. As Britain's Ocean City, with its natural harbour and direct deep water access to the English Channel and Atlantic Ocean, Plymouth is ideally located for accessing European and global markets. The Organization for Economic Co-operation and Development predicts the global Ocean Economy will be worth more than £2 trillion by 2030.
- 1.3. The Plymouth and South Devon Freezone is about building on our strengths to drive growth across the region. Our Freezone will harness the power of Plymouth's marine economy to drive economic growth and, working with Devon as the Local Transport Authority, fund road network improvements that unlock underutilized employment land at Sherford and Langage.
- 1.4. Our proposal directly targets key growth areas such as marine manufacturing, wind and wave energy and marine autonomy. Our success will bring in an immediate injection of at least £20m capital. With the locally raised match element being funded through the business rates uplift, the Freezone will generate, there will be no diversion of Council funding from other priorities.
- 1.5. It will provide an opportunity to deliver clean growth and the high quality jobs we need for the future whilst protecting our unique historic and natural infrastructure.

### Partnership

- 1.6. Our Freezone will have a positive economic impact on the region's economy, particularly in the South Devon area and that is we have formed a partnership with Devon County Council and South Hams District Council to ensure these benefits are fully realized.
- 1.7. We already have a commitment from some of our biggest local employers, Babcock and Princess Yachts and this will help us create over 1,000 new jobs over the first two years of Freezone operations.
- 1.8. Our first business stakeholder event held on 25 June 2021 attracted 131 delegates from a range of industrial sectors including Port Operators, the Marine Innovation Sector, Manufacturing and Landowners who will be key stakeholder groups as we move forward.
- 1.9. Our governance model is based on a public/private partnership with oversight and accountability provided by a Joint Local Partnership Group made up of the Leaders and Chief Executives of the three Local Authority Partners.
- 1.10. As we progress towards operational status we are appraising alternative governance arrangements to establish the Freezone as a legal entity which may include incorporation or a contractual joint vehicle. In the interim we have established a shadow board chaired by our Strategic Director for Place. The schematic below sets out our interim governance arrangements.

### Vision

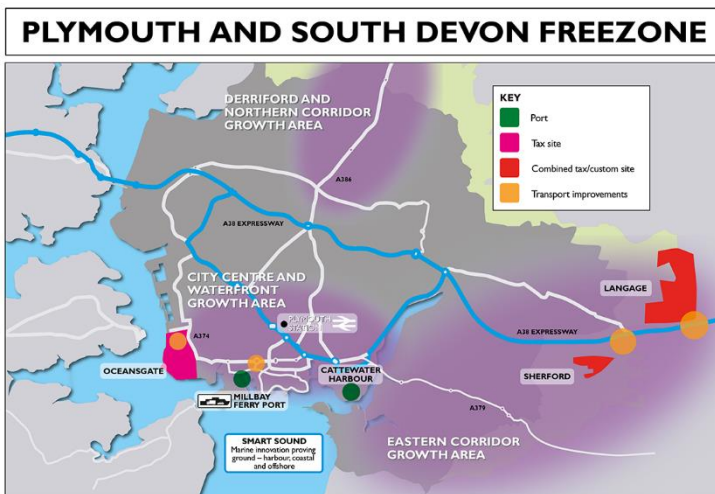
- 1.1.1. The terms of reference adopted at the first meeting of Shadow Board included Vision for the Plymouth and South Devon Freezone.

The Plymouth and South Devon Freezone will provide a simplified commercial and regulatory environment to accelerate the clean growth of our marine, defence, engineering and manufacturing sectors to provide the high quality jobs we need for the future. It will:-

- Create a public and private sector partnership between national and local government, industry, the port of Plymouth and major local landowners.
- Build on our world class business and marine innovation assets to support further innovation and research, attract new domestic and global investment and provide supply chain opportunities across the South West Region.
- Embed our commitment to tackle climate change, e.g. by decarbonising marine manufacturing and reducing the carbon impact of local commuting.
- Galvanize our efforts to upskill our workforce ensuring it benefits as many people as possible.

It will drive economic growth across the region generating thousands of new jobs and over a 10 year period provide a major uplift in public and private investment to build a more resilient, sustainable and productive economy.

## Spatial Geography



Map showing spatial relationship between the tax and customs sites, transport infrastructure improvements and ports.

- 1.12. Plymouth and South Devon Freezone spans an area that is contiguous with the Plymouth and South Devon Joint Local Plan. Within this wider area there are three sites with special status as either tax or customs sites. South Yard is designated as a tax site only, Langage Energy Park and the Sherford Employment Zone are designated as tax sites and within those sites, areas are set aside as customs sites.
- 1.13. Bringing forward these sites will require major improvements to transport infrastructure to better connect them to the existing road network and to ensure they are able to support the increased traffic flow they will generate. A major transport scheme will need to be delivered to upgrade the network at Deep Lane Junction and at Voss Farm.
- 1.14. The ports serving the Freezone will be Millbay Docks and Cattewater Harbour. They will not have any special tax or customs status but we will adopt a strategy aimed at optimising the benefits from the increased traffic flow into the ports, and, between them and the Freezone tax and customs sites.

## 2.0 DELIVERING ON OUR CORPORATE PRIORITIES

### Britain's Ocean City

- 2.1. We aim to build on our marine innovation strengths, our world class business and marine innovation assets, the Oceansgate Enterprise Zone, the University of Plymouth's Marine Institute, Plymouth Marine Laboratory and the Smart Sound ocean technology proving ground.

Our Freezone will

- Galvanise our existing innovation activity with a new innovation centre which will become a major collaboration hub for marine and defence innovation.
- Further develop our unique innovation platforms like Smart Sound for marine and defence solutions.
- Enable us to prototype and bring new products to the international marketplace that are made in Devon.
- Operate gateway policies to ensure businesses setting up in these zones form powerful clusters around key themes and don't just displace existing business activity.

### **To be a green, sustainable city that cares about the environment**

- 2.2. We are surrounded by areas of outstanding natural beauty and we are serious about our commitment to tackle climate change - that is why our bid is unique and different. We: -

- Have built in our commitment to growing a green and sustainable city, to decarbonising marine manufacturing and by reducing the carbon impact of local commuting.
- Will encourage short sea shipping routes using smaller vessels that are more likely to decarbonise in the near future to reduce carbon heavy road haulage.
- Will utilize our existing port capacity to reduce our overall carbon footprint
- Will focus our innovation activity on clean propulsion, we will aim to attract marine engine manufacturers to use our testing, assembly and system integration workshops in South Yard;
- To support Princess Yachts, Babcock and other clean propulsion R&D efforts such as electric vehicles, hydrogen and hybrids, and digital ocean technologies.

### **A vibrant economy, developing quality jobs and skills**

- 2.3. We will aim to deliver economic growth that benefits as many people as possible. The Plymouth and South Devon Freezone will galvanise efforts to up-skill our workforce, including those vulnerable to redundancy as a result of the pandemic:

- By adopting the Lifetime Skills Guarantee and putting industry at the heart of the skills development agenda
- Establishing a Marine Skills Academy aligning it with existing provision developed through our existing City Deal?
- Working with the marine cluster that is already here and the new players that the Freezone will bring.
- We will ensure a full range of quality jobs from entry level apprenticeships to highest value specialists ensuring that there opportunities at all skill levels.
- The clustering of marine focused businesses will allow skills to be shared and provide opportunities for career progression.
- Create a varied, efficient sustainable transport network

### **Create a varied, efficient sustainable transport network**

- 2.4. Bringing forward our tax and customs sites will require major improvements to transport infrastructure to better connect them to the exiting road network and to ensure they are able to support the increased traffic flow they will generate.

- A major transport scheme will need to be delivered to upgrade the network at Deep Lane Junction and at Voss Farm.
- A transport impact study will be commissioned as part of our master planning work to consider the impact of the Freezone on other parts of the road network, e.g. connecting the Ports and South Yard with the Langage and Sherford sites.
- Our transport planning will include consideration of the carbon impact of additional commuting and we will promote sustainable transport solutions to address these needs.
- Our plans to encourage short sea shipping will mitigate the carbon impact of road haulage.

### 3.0 PROGRESS TO DATE AND NEXT STEPS

- 3.1 In the early stage delivering the Freezone requires that we pass through a series of gates. In each case we must evidence certain criteria have been met in order to unlock some benefit. The first of these related to having our Governance structures in place. These have been signed off by the Ministry for Housing Communities and Local Government.
- 3.2 The next requirement was to submit a capacity funding application setting out our budget for 2021/22. Following a process of negotiation we have submitted a budget that takes us up to the point of submitting the Outline Business Case. We expect to have a further opportunity to submit a capacity funding claim once that milestone is reached. We received an initial payment of £300,000 in late June whilst this is welcomed, we will also need to maximise the use of internal existing resource to support development of the Outline Business Case.

Budget Head	£
Salaries	£32,621.00
Consultancy	£189,600.00
Research	£5,000.00
Port optimisation	£25,000.00
Contingency	£47,779.00
Total	£300,000.00

- 3.3 The next steps were to establish an implementation plan and deliver the outline business case we are required to submit in the autumn. At the current time the implementation plan includes seven projects. Each of these will have a lead responsible officer who will be responsible to an overall programme board for delivery.

<i>Project</i>	<i>Responsible Office</i>
<i>Overall Freezone Delivery</i>	Richard May (PCC)
<i>Programme Management</i>	Caroline Cozens (PCC)
<i>Freezone Efficiency</i>	Kevin McKenzie (PCC)
<i>Customs and security</i>	Tony Walford (Supply Solutions)
<i>Infrastructure (Transport &amp; Sites)</i>	Dave Black (DCC)/Caroline Cozens (PCC)
<i>Port Optimisation</i>	Tom Batchelor (ABP)
<i>Innovation &amp; Cluster Formation</i>	Kevin Forshaw (UoP)
<i>Trade &amp; Investment</i>	Consultant/ New Hire
<i>Skills &amp; Employment</i>	Phill Adams (DCC)

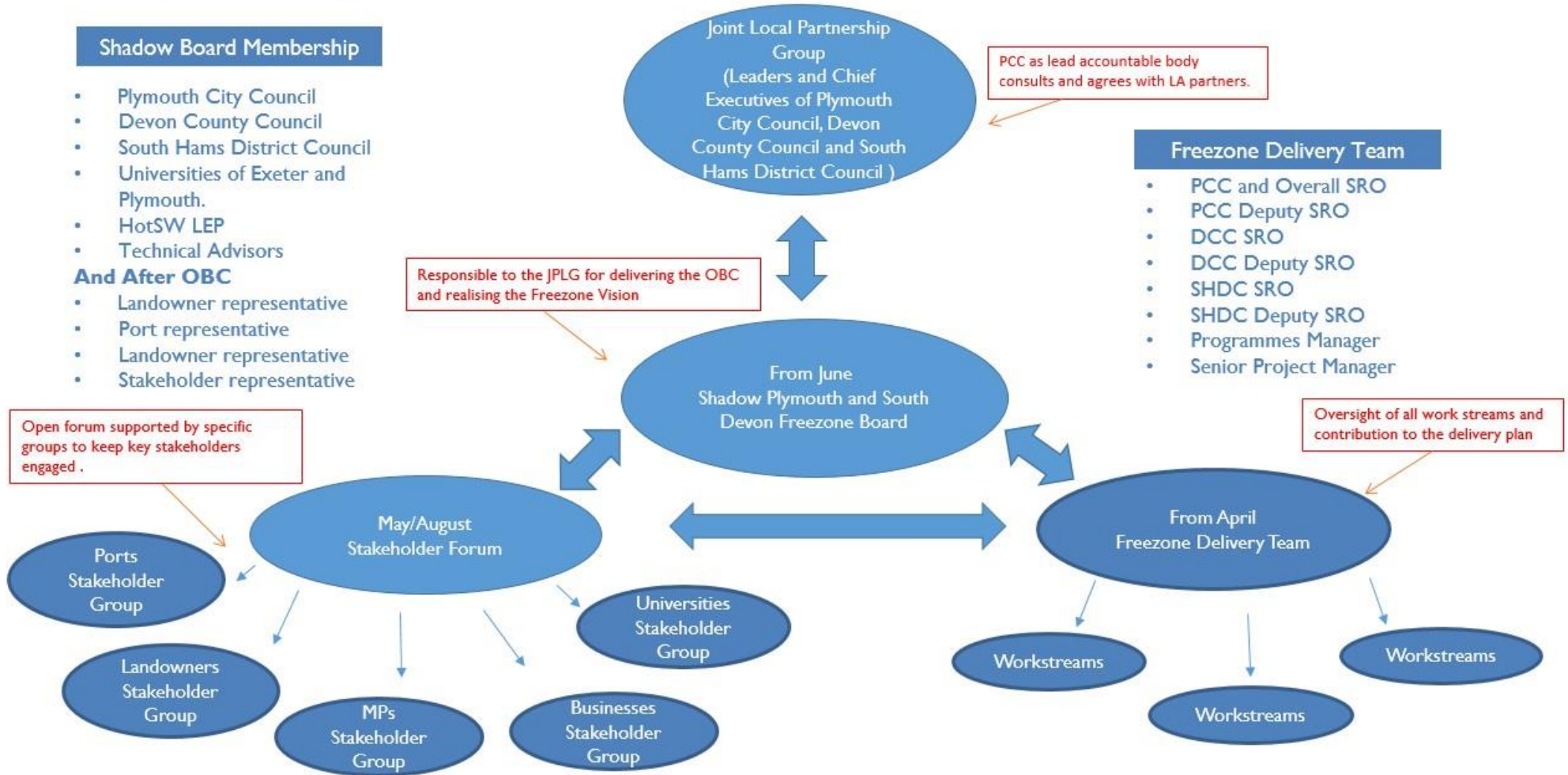
- 3.4 Each of these projects encompasses a number of discreet work streams and small groups of officers with relevant skills sets, drawn from the three Local Authorities and other key

partners will be assigned to each one. In areas where the expertise available from the partners is inadequate we will bring in consultancy support to bolster our in house capacity.

- 3.5 The purpose of the programme delivery team is to deliver the Freezone. To ensure we deliver the Outline Business Case within the required timeline we have established a tighter core team of officers to work specifically on the Business Case supported by the same team we employed to write our successful bid.

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# Plymouth and South Devon Freezone Set Up and Planning Phase - Governance Model





## **PLYMOUTH AND SOUTH DEVON FREEZONE**

### **Equality and Diversity Statement**

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We know that diversity brings new ideas, fresh perspectives and encourages innovation. Plymouth and South Devon Freezone recognise that difference is an asset which must be celebrated.

We will encourage all our partners to reflect that diversity in our community. As a public-private sector endeavour we are committed to meeting the needs of our different stakeholders. We are guided by our commercial instinct and the region's business and economic needs as much as we are by our public sector values of selflessness, integrity, objectivity, accountability, openness, honesty and leadership. We know that not only is there a business case for equality and diversity, but that morally promoting equality, championing diversity and facilitating inclusion is the right thing to do.

Plymouth and South Devon Freezone provides unrivalled opportunity for our stakeholders and local community. However, we know that existing socioeconomic barriers stand in the way of people reaching their potential. Labour market data shows some groups (women, people with disabilities, and older workers) are already disadvantaged in the labour market in Plymouth, with lower rates of employment, fewer people in higher paid occupations and lower pay. The proportion of men working in the manufacturing sector as proportion of our workforce is currently higher than the proportion of women.

We understand the link between equality and opportunity and are committed to ensuring that the benefits of Plymouth and South Devon Freezone are felt across the region. Through our Employment and Skills Strategy, we will work with key employers to supply training, work experience and apprenticeships to ensure that residents in Plymouth's most deprived areas reap the benefits of Plymouth and South Devon Freezone.

Plymouth and South Devon Freezone will actively promote equality and is committed to challenging unfair discrimination facing those on the grounds of protected characteristics as set out in the Equality Act (2010).

- Age
- Disability
- Religion or Belief
- Marriage and Civil Partnerships
- Pregnancy and Maternity
- Gender Reassignment
- Race
- Sex
- Sexual Orientation.

Underpinning our commitment to ensuring that as many people as possible benefit from Plymouth and South Devon Freezone is our active compliance with the Equality Act (2010). Our public sector partners have additional duties under the Equality Act known as the Public Sector Equality Duty which apply even when working in partnership. These are:

- eliminate unlawful discrimination, harassment and victimisation and any other conduct prohibited by the Equality Act (2010)
- advance equality of opportunity between people who share a protected characteristic and people who do not share it and
- foster good relations between people who share a protected characteristic and people who do not share it.

Plymouth and South Devon Freezone will establish an equality objective to encourage female participation within STEM and in doing so, help to reduce the gender pay gap.

Our specific commitments to promote equality and diversity include:

- Ensure that we give due regard to the impact of decisions we take paying particular attention to those with protected characteristics through the development of a full equalities impact assessment in our outline business case.
- Encourage diversity of the Plymouth and South Devon Freezone board and stakeholder group by striving to achieve fair and balanced representation of women on the board and encourage proportionate representation from other disadvantaged and underrepresented groups through our gateway policy. We will also use the Plymouth and South Devon Freezone gateway criteria to promote diversity and encourage businesses operating within the Freezone to sign-up to initiatives such as Disability Confident.
- Deliver equality and diversity training to all board members.
- Ensure that any engagement activity we do is accessible and provides opportunity for our stakeholders to have their voices heard.
- Development of an employment and skills plan, which will be strongly aligned to ensuring people from protected and disadvantaged groups are able to access all opportunities within the Freeport. Key areas for this to focus include:
  - Ensuring women, ethnic minority groups and other disadvantaged communities are able to benefit from all opportunities, including STEM.
  - A targeted skills/jobs brokerage programme within our broader skills strategy to link people from deprived communities with opportunities.
  - Development of apprenticeship and internship opportunities through the Marine Academy and during construction phases.

Plymouth and South Devon Freezone directors have responsibility for due diligence which includes responsibility for ensuring that Plymouth and South Devon Freezone operates per the requirements of the Equality Act (2010). Our directors are also responsible for ensuring that Plymouth and South Devon Freezone operates per the requirements set out in the National Assurance Framework. Our directors are expected to act with integrity and treat all stakeholders with respect and dignity.

Plymouth and South Devon Freezone has the governance structures and mechanisms in place to support our directors to do this and to monitor our progress around equality and diversity. To ensure they are supported in this role the Freeport development team will be charged with :-

Providing baseline community mapping data covering the protected characteristics and STEM data.

Providing reports covering Race, Disability and Gender pay gap reporting and unemployment - across disability, age, gender and race.

Plymouth and South Devon Freezone and its partners are also committed to acting in accordance with the Modern Slavery Act (2015) and are committed to eliminating practices and conditions which may foster modern slavery.

# Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee



Date of meeting:	14 July 2021
Title of Report:	<b>Mayflower 400 Update</b>
Lead Member:	Councillor Mark Deacon
Lead Strategic Director:	Anthony Payne (Strategic Director for Place)
Author:	Charles Hackett
Contact Email:	Charles.hackett@Mayflower400uk.org
Your Reference:	<a href="#">Click here to enter text.</a>
Key Decision:	No
Confidentiality:	Part I - Official

## Purpose of Report

The purpose of the report is to update Scrutiny regarding Mayflower 400 delivery despite the pandemic and the remaining activity within this initiative

## Recommendations and Reasons

Endorse continuing PCC support of the Mayflower 400 programme to its conclusion in 2021  
Endorse that some projects in the wider Mayflower 400 commemoration will finally deliver after September 2021 but the core programme will be concluded September 2021 with wrap-up activities from that point

## Alternative options considered and rejected

All activity could be stopped even earlier, but this would limit the final positive impact of the programme for Plymouth profile, but moreover cut short the commitment by many Plymouth residents

The Mayflower 400 programme could be extended beyond September 2021 as a continuing major initiative supporting the remaining ongoing projects. However, relevance of the narrative would be significantly reduced after the year of commemoration and new core team resource would have to be re-established

## Relevance to the Corporate Plan and/or the Plymouth Plan

Mayflower 400 has been a key contributor to the city vision to be one of Europe's most vibrant waterfront cities, where an outstanding quality of life is enjoyed by everyone.

**Values - Collaborative:** Mayflower 400 is a partnership of partnership working across residents, communities and businesses to deliver a common ambition to commemorate our history, to engage

and take part locally, to showcase Plymouth nationally and internationally, and to provide an exciting heritage and cultural programme

**Priorities – Unlocking the city’s potential as An Exciting, Cultural & Creative Place:**

Mayflower 400 has provided narrative, focus and investment basis over a period of years for a major cultural infrastructure, or a programme of exciting cultural and heritage activities, for collaboration and investment into the creative sector. It has also been a key way to position the city locally, nationally and internationally as such, with high profile projects getting coverage worldwide. Mayflower 400 has provided a platform for the subsequent creation of the Culture Plan and Visitor Strategy that provide the direction for these sectors through the next 10 years

**Priorities – Caring for people and communities through A Friendly Welcoming City:**

Mayflower 400 has provided training for service sector and taxi drivers, established and supported a new volunteers scheme, increased bookability and tour guiding for visitor. Through Community Sparks fund projects, Mayflower 400 has supported different communities across geographies and communities of identity and interested, and provides training to residents and volunteers to further support Plymouth being a welcoming city

Mayflower 400 has provided Value for Money by leveraging in significant commercial and grant fund providing a high return on PCC initial seed investment

Mayflower 400 has championed Plymouth locally, nationally and internationally through stakeholder engagement, media engagement and extensive coverage, and international and national visitor marketing

**Implications for the Medium Term Financial Plan and Resource Implications:**

The Council committed the following funding to Mayflower:

£2.25m revenue funding

£5m for capital projects

£1.5 for public realm activity

This funding is already incorporated within the Medium Term Financial Plan. Capital programmes have almost all been completed with a small remaining amount in summer 2021 for remaining public realm improvements. The revenue funding has been drawn down from 2015-2021 to cover core programme costs and activities and provide match for successful grant funding (see Appendix A). As the Mayflower 400 programme closes in 2021 and remaining minority of project cost are covered, no further resources are requested through this report

**Carbon Footprint (Environmental) Implications:**

Many of the Mayflower 400 events and activities are not delivered directly by PCC. As part of standard agreements with funded delivery partners and partners to which Mayflower 400 branding has been granted, alignment with Plymouth plan for plastics has been stipulated

**Other Implications: e.g. Health and Safety, Risk Management, Child Poverty:**

*\* When considering these proposals members have a responsibility to ensure they give due regard to the Council’s duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not.*

Participation in the volunteering programme, Mayflower Makers, has been open to all. The Volunteer Manager is experienced in managing volunteers and has established policy and handbook.

Training on diversity and inclusion has been completed by the Mayflower 400 team and is being rolled out across volunteers and partners

The Mayflower 400 Community Sparks programme specifically considers and aims for a wide and diverse range of projects and communities, to ensure all communities of interest have equal opportunity to take part in the Mayflower 400 commemoration programme. Similarly, other parts of the community programmes (schools, sport) include activities that can broadly be accessed

The Mayflower 400 Cultural programme includes a diverse range of content and producers, is informed by relevant consultants on diversity and historic issues, and has high input and involvement from Wampanoag Native American partners.

## Appendices

\*Add rows as required to box below

Ref.	Title of Appendix	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
		1	2	3	4	5	6	7
A	Briefing report Mayflower 400							
B	Mayflower 400 Interim Evaluation, pub Jan'21							

## Background papers:

\*Add rows as required to box below

Please list all unpublished, background papers relevant to the decision in the table below. Background papers are unpublished works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based.

Title of any background paper(s)	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
	1	2	3	4	5	6	7

## Sign off:

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Originating Senior Leadership Team member: David Draffan											
Please confirm the Strategic Director(s) has agreed the report? Yes											
Date agreed: 01/07/2021											

Cabinet Member approval: approved verbally by Cllr Mark Deacon

Date approved: 02/07/2021



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## Mayflower 400: Update Report for Scrutiny Committee July 2021

While including some background information, this report aims to provide to the Scrutiny Committee an update on the Mayflower 400 programme without covering all content of previous committee papers and presentations. The appended 'Interim Evaluation Report' by SERIO is a key component of this update

### Introduction

Mayflower 400 has delivered successfully across a huge range of activities, though strong partnership and with determination and adaptability to drive Plymouth and partner objectives despite the challenges.

The Mayflower 400 commemoration was initiated with cross-party support to provide a world-class programme of activity to drive growth in the city's visitor and cultural sectors.

While the pandemic has significantly impacted on delivery, the majority of the original cultural programme was successfully rescheduled and has been taking place through late 2020 where appropriate and through the summer of 2021. Projects were rescheduled to new dates or redesigned to different delivery such as through digital means. Only a small number have been cancelled, such as the Four Nations Ceremony on the 11<sup>th</sup> July. In doing so, Mayflower 400 has been able to continue to:

- promote the city regionally, nationally and internationally;
- engage residents, and give different communities varied ways to take part;
- deliver a cultural programme, while also supporting the cultural producers and performers involved during this highly challenging period for their sector
- lay foundations for visitor sector recovery and future international travel and cruise
- complete a programme of public realm improvements
- inspire and support partner project around the anniversary
- lead a national and international partnership
- increase the profile and visibility of Plymouth
- support other events with aligned goals, such as SailGP

Some individual events from the Mayflower 400 programme, led by partners and funded through grant from bodies such as Arts Council England, will now happen after September 2021 due to COVID; for example *This Land* by Theatre Royal Plymouth and *Illuminate* by a partnership led by Real Ideas Organisation. However, with the completion of the majority of Mayflower 400 projects and the end of the commemorative year from Sept 2020 to Sept 2021, it is intended that the central team and communications support from Mayflower 400 will close Sept/Oct 2021.

The 2021 events are building on the success of content delivered to date, which has reached a cumulative audience of over 4 billion people to date through associated communications activity, supporting Plymouth's positioning as a vibrant visitor destination and Britain's Ocean City. National and international Marketing activity supporting wider Plymouth destination activity will continue through to the end of 2021 and beyond, but Mayflower 400 specific activity will reduce significantly from the end of the core period in September. Mayflower 400 has already supported the city in exceeding its targeted visitor sector growth by 10% as of 2019, and the programme is aligned with wider pandemic recovery activity to ensure it makes a full contribution to the city's recovery as we transition out of lockdown.



## Background

The Mayflower 400 commemoration was conceived as:

- a basis for a cultural & heritage programming for Plymouth
- a national and international partnership led by Plymouth

Commitment was made by Mayflower 400 in Plymouth and across the partnership to reflect on the history in a complete, accurate and inclusive way. In particular, a commitment was made to working in partnership with Wampanoag partners.

In addition, Plymouth established specific aims for Mayflower 400 for the city.

### **Plymouth Mayflower 400 Aims:**

- **Plymouth perception:** To showcase Plymouth internationally, nationally and locally to drive visibility and engagement with the Plymouth city brand
- **Residents engagement:** To increase pride and aspiration in Plymouth through the Mayflower 400 programme locally and internationally to make 2020 'our year' for Plymouth
- **Physical space & experience:** To catalyse improvements to the public realm and infrastructure, transforming residents and visitor's experience of Plymouth
- **Improved offer, service & welcome:** To increase the offer, service and welcome to visitors, and increase the number of national and international visitors through 2020 and afterwards

## The Mayflower 400 Partnership

Plymouth was formally designated as the lead partner for the UK by central government, successfully co-ordinating a range of activities nationally including the creation of coherent branding, the delivery of multiple successful funding applications and the alignment of events such as Illuminate. Furthermore, Plymouth has provided leadership in promoting a coherent international approach to Mayflower 400.





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**Governance**

Strategic leadership for Plymouth’s Mayflower 400 programme is provided through the Destination Plymouth framework, with Adrian Vinken OBE chairing the DP board. The board directors and invitees are:

Adrian Vinken	Chairperson, Director, and Chief Executive Theatre Royal Plymouth
Cllr Nick Kelly	Director and Leader, PCC
Richard Stevens	Director, MD of Citybus
Nigel Godefroy	Director, Chair of Plymouth City Centre Company
Cdre Peter Coulson	Director, Naval Base Commander, Devonport
Judith Petts	Director, Vice Chancellor Plymouth University
Charles Hackett	Chief Executive, Mayflower 400
Tracey Lee	Observer, Chief Executive, PCC
David Draffan	Observer, Assistant Director for Economic Development, PCC
Amanda Lumley	Observer, Executive Director, Destination Plymouth
Hannah Harris	Observer, Chief Executive, Plymouth Culture

An operational programme board sits under this, comprising of project leads and key partners including Plymouth City Centre Company and Plymouth Waterfront Partnership. Project leads carry responsibility for delivering their own project boards incorporating relevant stakeholders.

Adrian Vinken also acts as the chair for the national Compact Partnership, with lead representatives from each UK destination meeting on a quarterly basis to progress the national programme.



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## Funding

The Mayflower 400 programme has been successful in using the commemoration to secure commercial and grant funding; headline figures include:

- From Plymouth City Council's revenue commitment of £2.25m and BID funding of £300k, the programme has successfully leveraged a further c£10.5m through grant funding and sponsorship to date, supporting the commemoration programme, communications and creative industries legacy
- From the Council's Mayflower specific capital commitment of £5m, the programme has successfully leveraging a further £1.1m to date through grant funding
- The 'Pilgrim public realm fund' of £1.5m from PCC has been used during the period to complete essential and highlight works. This activity has supported significant in-kind support from the construction industry through the Road to Mayflower projects
- Additionally, Arts Council England has committed £16m into Plymouth core arts and culture capacity over 5 years, to go through the Mayflower 400 2020 year
- Over £500k of in-kind support has been generated from city partners, including contributions from Plymouth Argyle, Applied Automation and Devon and Cornwall Rail Partnership, who have created a dedicated Mayflower 400 website to support movement across the national Mayflower partnership

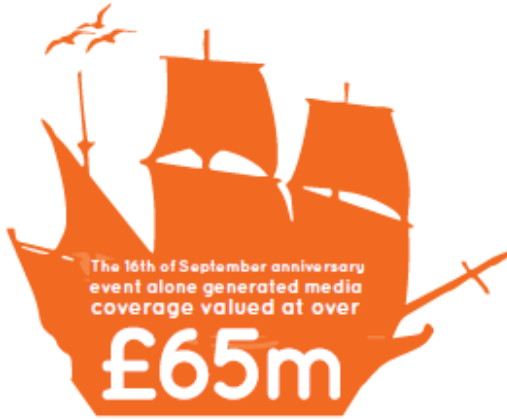
## Plymouth Programme Delivery

The attached Interim Evaluation Report, prepared by SERIO at the University of Plymouth, provides an overview of the Plymouth delivery within the Mayflower 400 programme. Data for the report were taken to October 2020 and the report initially shared Jan-Feb'21.

Some highlights are given below, but the Scrutiny Committee are requested to review the Interim Evaluation Report to understand the impact and legacy that has already been achieved.



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In 2019, Plymouth welcomed around 5,279,000 visitors, 10% above the target set in the 2011 Visitor Plan, spending



£13m



## Activities in 2021



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This events programme is supported by significant community engagement activity, including:

- Over 300 volunteers have been recruited to date, contributing around 3500 hours to a range of events. Volunteer management capacity has now been embedded within the Council's Strategic Co-operative Commissioning department. Funding from the Mayflower 400 programme has also supported wider city capacity, including the Our Plymouth initiative and associated digital framework
- Over 50 community projects have been or are scheduled to be delivered through the Mayflower Community Sparks workstream; this includes activity ranging from street parties and festivals through art and lecture series, all led by local people
- The Road to Mayflower project, which has delivered works valued at over £300k for the city through the mobilisation of partners from the construction industry

### Key Events & Activities in 2021

**Settlement: An Indigenous Digital World Wide Occupation – Summer 2020 to Spring 2021:** Conceived as a month long Indigenous led encampment in Central Park, Plymouth, UK, Settlement was to take place in summer 2020. In the face of the pandemic, the project was reimagined as an innovative year-long digital occupation. Participating artists adapted their projects as a succession of online artworks, performances, artist discussions, social engagement and films, inviting a global audience to have meaningful engagements with the Indigenous people of North America and the Pacific

**'Mayflower: Legend & Legacy' exhibition – 25 Sept 2020 to 02 Jan 2022:** Featuring more than 300 objects drawn from museum, library and archive collections across the UK, USA and The Netherlands, Mayflower 400: Legend and Legacy is an epic journal of survival, imagination and 400 years of America. The exhibition has been created in partnership with the Wampanoag Advisory Committee and Plymouth 400 programme in Massachusetts and uses objects, images and ideas to explore early English attempts to colonise America, and acknowledge conflict with Native America and the impact of colonisation on the indigenous population. This exhibition has received top reviews from critics and media, and has been extended until January 2022

**Beyond Face presented 'The Elephant in the Room' – April 2021:** The Elephant in the Room isn't a story about a ship, or a journey to another land. This is a story about today and 6 characters who are still experiencing the impact of our colonial history, in cities that have only just begun to speak about their complex past. Throughout the film, these characters are met with denial, reluctance, avoidance, ignorance and ultimately silence, as they figure out how to be seen and heard in a system that was never built for them. This film theatre was aired in April 2021, with live audience discussions; it will be shown again at future dates and film festivals

**Wampum: Stories from the Shells of Native America – 01 May to 11 July 2021:** this nationally-touring exhibition, led by Wampanoag cultural leaders with The Box comes to Plymouth to mark 400 years since the Mayflower voyage. Wampum belts are stories of communities and culture, and this unique display features work and materials from Native American artists and the British Museum

**400: A Comedy by Le Navet Bete – 16 June to 04 July 2021:** Plymouth favourites Le Navet Bete have teamed-up with renowned comedy writer Tony Hawks to reflect on the themes of the Mayflower 400 commemoration through a unique combination of comedy and allegory

**Marine Tech Expo – 12 July to 13 July 2021:** Initiated using Mayflower 400 funding, in 2021 Plymouth is hosting its third Marine Tech Expo, designed to demonstrate the South Coast's marine credentials to the



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world, aligning with the Mayflower 400 commemorations and world-famous SailGP event. The event will bring together the decision makers, innovators and enterprises involved in the latest advances in marine technology

**SailGP – 17 and 18 July 2021:** one of the world's most impressive sail racing events, SailGP, will stop in Plymouth in 2021, following the season opening events in Bermuda and Taranto, Italy. SailGP features eight national teams made up of the sport's top athletes including Britain's own Sir Ben Ainslie, the world's most successful Olympic sailor, who will lead the Great Britain team. The high-speed, adrenaline-filled racing will take place on Plymouth Sound each day, alongside onshore activity throughout the afternoon in the race village where you can watch the action "close-up" on big screens while looking out over the racecourse from the Hoe.

**The Hatchling – 14-15 August 2021:** this August, theatre-makers Trigger will stage *The Hatchling*, an extraordinary outdoor performance bringing a worldwide myth to life. A giant puppet in the form of a dragon will appear in Plymouth and roam through the city, exploring its new surroundings and interacting with the public. The Hatchling, which stands at over 6.5m tall, is the largest-ever puppet to be solely human-operated. It is constructed from super lightweight carbon fibre weighing less than a piece of hand luggage, allowing it to be operated by a team of 36 puppeteers working in rotation in groups of 15. Upon hatching the dragon will explore her environment, stopping traffic as her curiosity takes her through the city and she meets members of the public. At sunset on Sunday 15 August, she will undertake a miraculous metamorphosis into a kite, unfolding her wings spanning over 20m. Flying from a clifftop, she will soar into the sky and across the sea in a once-in-a-lifetime spectacle for a live audience.

For more information visit [www.thehatchling.co.uk](http://www.thehatchling.co.uk)

**Illuminate – November 2021:** Illuminate will take place in November and, though this is now after the end of the Mayflower 400 commemorative programme, it is still an important part of Plymouth's highlights calendar in 2021.

**This Land – 2022:** a production by Theatre Royal Plymouth and the Wampanoag, *This Land* will be a truly remarkable performance of the Mayflower's voyage, involving 2,000 people on both sides of the Atlantic to create an inspiring production at the Theatre Royal Plymouth. Members from the Wampanoag Tribe and residents of Plymouth, Massachusetts join their counterparts from Plymouth, UK, to perform the Mayflower story from multiple viewpoints with music from global folk artist Seth Lakeman.

## Capital Projects

Plymouth City Council has invested over £6.5m, plus match from partners, in capital activity in support of the programme, helping transform key public realm spaces and creating new visitor attractions that will provide a major boost to the city's visitor sector and resident experience. This investment has delivered:

- Plymouth has led the creation of the national Mayflower Trail, connecting 11 UK locations, creating a joined-up trail to attract US visitors and to create a flow through to Plymouth
- The installation of new heritage trails, associated IT infrastructure and public art that explore Plymouth's exceptional maritime heritage
- The restoration of the Elizabethan House, which will be relaunched as a visitor attraction in Summer 2021
- Major works around the Barbican and Waterfront, including new art work, lighting of key spaces and improved access to facilities. In total over 10,000 square meters of road have been resurfaced, and repairs have been completed to around 4,500 square meters of cobbles





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- New bins around the city centre and waterfront, introducing recycling capability across these areas
- A major uplift to the Hoe, including works to the Peace Garden, Clock Tower Garden and West Hoe Park. As part of these works, the Welcome to Plymouth sign on the Hoe will be re-installed using sustainable materials; residents have been engaged throughout this process with a view to enabling their enhanced involvement in the maintenance of public realm spaces as a legacy output
- New signage on the A38, ensuring that Plymouth's visitor assets are properly promoted. This has been augmented by a full uplift of Plymouth highway signage, providing better direction across all city routes
- The restoration of Phoenix Wharf; as well as improving the look of the Barbican this has delivered a new commercial income stream to the Council
- The restoration of the Mayflower Steps and stabilisation works to West Pier, ensuring these assets are fit for purpose both for residents and visitors

## iMayflower

The Mayflower 400 programme is a core element of the £3.5m iMayflower project, funded through the Cultural Development Fund to promote creative industry activity across the city. As well as supporting events and marketing for 2020/21, this will promote opportunities for creative organisations to access support from a range of institutions including the University of Plymouth, RIO's Market Hall development and Plymouth College of Art. As well as supportive positioning of Plymouth as a creative industries centre, this project provides legacy support and stimulation of the creative industries

## Communities & Residents Activity

Resident involvement in content creation has been a central theme in programme delivery, ensuring that events and activities have/will take place across the city and include all of the city's diverse communities. Core community workstreams include:

### Sports

Plymouth Argyle Community Trust are engaging clubs and organisations across the city to create new ways for communities in Plymouth to be active and learn about their city and heritage. To date over 7000 residents have actively participated, and further activity is continuing through 2021. Headline outputs include:

- 2,500 primary school children have participated in the Sporting Voyage programme,
- 2,225 people involved in the Argyle Devon Junior and Minor League Takeover event.
- 1,400 people in the community engaged with piazza football and rugby promotional days.
- 525 women participated in the 4-week free fitness classes in partnership with Plymouth Sports Development Unit.
- 500 people involved in other activities including a family health event at the Guildhall, the annual Mayflower 400 Rugby Cup match between Dartmouth and Old Public Oaks and a series of rugby and football taster days and sessions run by local Clubs. A charity football fixture which supported fundraising for the Chestnut Appeal.
- 14,000 spectators attended the 1st January 2020 opening of the Mayflower stand at Plymouth Argyle's Home Park.
- 19 Community groups have received support through the Mayflower Sport Fund
- The Trust has supported wider activity, for example helping Hamoaze House secure funding for a new AstroTurf pitch



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Argyle Community Trust are in the process of delivering the Spirit of Adventure project, which has been funded through the Crowdfunder platform with a significant contribution from Cattewater Harbour Commissioners. This will provide hundreds of young people with the opportunity to experience sailing for the first time, helping connect them with their heritage as residents of Britain's Ocean City.

### **Mayflower 400 Community Sparks Fund**

The Mayflower 400 Community Sparks fund, co-ordinated by Vital Sparks, launched in April 2018 with the aim of mobilising grass-roots community, arts and cultural activity to spread the commemoration activities within Plymouth across communities of geography, identify and interest. Despite the pandemic, of the 60 projects initially funded over 50 have either completed their proposed activity or will deliver through 2021. Highlights include:

- The Mayflower Quilt Exhibition, led by St Andrews Church. This included contributions from a huge range of local, national and international quilting groups, with the initial exhibition attracting over 1,000 visitors. The exhibition will be shown again in July 2021
- The Mayflower Brick Project, delivering a new piece of community produced public art in the vicinity of the train station
- Gdynia Way Bridge art with Polish community, part of the Road to Mayflower projects
- Plymouth Archaeological Society conference and Devon Family History genealogical conference
- Turnchapel history film project and banners
- Pink Plaques project, putting up temporary, amusing 'happened here' plaques through the city centre and waterfront
- Mosaic for Abbeyfield Society retirement home
- Festival of flags by Friends of Wyndham Square
- Hope FC's Plymouth Football Festival, with Mayflower 400 funding used to bring performers and artists to the event to help raise awareness of the Mayflower's story and associated themes of inclusion
- Selection and set up of volunteer Plymouth 'Town Criers'

### **Schools support**

A range of content has been created for schools to help ensure all of the city's young people have a meaningful encounter with the Mayflower narrative. This includes:

- Mayflower 400 syllabus content - a bespoke portfolio of Mayflower syllabus content has been created for key stages 1, 2 and 3, reaching across all subjects. This, and wider resources, are available on our website at [mayflower400uk.org/education](http://mayflower400uk.org/education)
- Thanksgiving meals in schools with associated information, delivered by CaterEd
- The Mayflower 400 Citizenship Project - creating a new 'Compact' by young people which will be used by the City Youth Council and Plymouth Youth Parliament
- The Mayflower 400 Anthology – collections of poetry, prose and stories from young people in Plymouth have been collated into the Mayflower 400 Anthology, with support from the University of Plymouth
- Katy Cawkwell's Mayflower Story Performance, funded through the Community Sparks project, has facilitated performances to over 2,000 young people in traditionally marginalised communities to enable them to understand and engage with the Mayflower's narrative
- As noted previously, Plymouth Argyle Community Trust's Sporting Voyage schools engagement programme has reached over 3,000 pupils to date



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## Volunteering

- The Mayflower 400 Volunteer workstream aimed to contribute 10,000 hours of volunteering in support of the Mayflower programme, providing an in-kind value of over £100,000. Despite the pandemic volunteers have already made a key contribution to the city's events programme, and this will continue through 2021
- To date over 300 people have attended the Mayflower Maker introductory session, contributing over 3,500 hours with an in-kind value of over £50k. This has extended beyond core Mayflower activity, for example with volunteers supporting the launch of The Box and providing all the volunteers and their coordination for the SailGP event
- Businesses such as Santander and YGS Landscaping have provided further support, for example through the 'Road to Mayflower' scheme co-ordinated by Building Plymouth
- Volunteers have supported wider promotional activity, for example attending events organised in conjunction with Devon and Cornwall Rail partnership at Paddington Station
- Plymouth Argyle Community Trust have recruited over 50 additional youth volunteers, who have played a key role at a range of events such as Illuminate

Volunteer capacity put in place through the Mayflower programme also played a key role in supporting the city's response to the pandemic, facilitating over 2,000 interactions with isolated residents, including food and medication deliveries, through the Plymouth Good Neighbours Scheme. Learning from this has been captured through the creation of a dedicated Volunteer Manager role in the Strategic Co-operative Commissioning department.

## Media Activity

A key success of the Mayflower programme has been the strength of media coverage generated, which has driven city visibility to local, national and international audiences:

- Between 1st September 2019 and 7th September 2020 a total of 5444 written media items relating to Mayflower 400 were published in the UK, including 152 articles in national newspapers, reaching an estimated audience of over 100m people with an estimated worth of £18,135,390
- Further data from 14th-24th September 2020 revealed over £65.4m worth of press coverage across roughly 1000 articles for the Mayflower Autonomous Ship (MAS) and Speedwell installation alone, including:
  - From 14th-16th September 2020, there were 700 pieces of coverage/broadcasts about MAS, with a cumulative audience reach of over 4 billion, worth just over £52m; and,
  - 18 pieces relating to Speedwell, with a cumulative audience reach of over 700 million, worth almost £9.2m
  - From 17th-24th September 2020, there were a further 194 pieces of coverage/broadcasts about MAS, with a cumulative audience reach of over 380 million, worth £4.2m

Through 2021, the focus of Mayflower 400 team media activity has been shifted slightly to be wider and more destination focused. This is as was always planned in Mayflower 400 to that by the end of the programme the Mayflower 400 content and the anniversary has served as a way of promoting and profiling Plymouth effectively as Britains Ocean City rather than the anniversary itself or the Mayflower 400 brand.





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Media activity has therefore continued through 2021, using Mayflower 400 content and relevance but also positioning Plymouth as a cultural and creative place, an historic destination and a modern maritime centre, using wider related content such as The Box, the Mayflower Autonomous Ship, the heritage trails, etc.

Value of media activity (as AVE 'Advertising Value Equivalent') from November 2020 to end June 2021 is £65.7m for Mayflower related content (including wider content that leverages Mayflower 400) and a further £5.6m for other destination coverage. This is in addition to the coverage value included in the Interim Evaluation.

Work is ongoing, with press trips scheduled for the period 11<sup>th</sup> July to 19<sup>th</sup> July to leverage the SailGP activity, civic Mayflower 400 activity, The Box and the Market Hall opening. PR agency support is retained through the rest of 2021, but the senior comms resource and capability within and funded by Mayflower 400 will end in late July as the Mayflower 400 team wind down.

## Visitor Marketing

Visitor objectives within the Mayflower 400 initiative are:

- Grow visitor numbers to Plymouth in the build up to 2020
- Continue visitor growth post 2020 as part of the legacy, particularly from the USA
- Extend dwell times in the city by providing new attractions and experiences for visitors
- Narrate the historic connection between Plymouth, the Mayflower and its journey

In order to achieve these aims a number of key strands of activity have been delivered:

- Product development
- UK marketing activity
- International marketing activity
- Cruise marketing activity

### Product development:

From the beginning of the programme a key intention has been to provide an overarching narrative and compelling reason to visit Plymouth but also the wider connected Mayflower 400 destinations working with English, Native American, American and Dutch partners. Therefore much of the programme activity has been delivered working in partnership to gain the maximum impact and reach across all of these destinations. All destinations including Plymouth have developed new attractions, cultural events, activities and programming.

In addition to capital projects new 'bookable' tourism product has also been developed to attract visitors and provide easy access for those searching for city experiences and places to visit. These now form a key part of the Mayflower story providing a legacy for locals and visitors alike.

Key new marketing assets have also been developed including the following:

- Mayflower 400 website – visits a395,420 annually (2020 stats) [www.mayflower400uk.org](http://www.mayflower400uk.org)
- Social media channels; (July 2019 stats)
  - Twitter: @Mayflower400UK – reach 70,900
  - Facebook: Mayflower400 UK – reach 57,615
  - Linked in: Mayflower 400 UK – reach 5406
  - Instagram: Mayflower400UK – 10,814
- Mayflower 400 National Trails App – <https://www.mayflower400uk.org/visit/app>



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- Plymouth Trails App – <https://www.visitplymouth.co.uk/things-to-do/activities/trails>
- US Connections travel trade website and 'You' tube channel
  - <https://www.visitplymouth.co.uk/destination-plymouth/us-connections>
  - [https://www.youtube.com/channel/UCuOdKt5suNrBcxmDO\\_35NLw](https://www.youtube.com/channel/UCuOdKt5suNrBcxmDO_35NLw)
- 'Reconnect' consumer website and social media channels [www.reconnect-england.co.uk](http://www.reconnect-england.co.uk)
- 'Isebox' image and video library for trade and media use [www.englandimages.isebox.net/plymouth](http://www.englandimages.isebox.net/plymouth)

See below under separate marketing activities for details of reach and activity on these platforms.

### International marketing activity:

In 2016 research was undertaken in the US market which highlighted a strong interest in the Mayflower story and a demand to visit in 2020 for the anniversary.

<https://www.mayflower400uk.org/travel-trade/us-market-research/>

Building on that data and the target profiling work has been ongoing for five years now to create 'bookable' tourism products and experiences for the US visitor market which will appeal. The initial Mayflower activity broadened out in 2017 to wider 'US Connections' activity showcasing a wider range of historic connections including 'Faith and religion', Genealogy, World War 2 connections and migration. The number of partners across England involved in this project has been up to 14 and is currently 10 including some of the largest destination in England, Bristol, Kent, Essex, Hertfordshire, Bath, Cornwall, Devon, Hampshire and Gloucester. The programme over the past 5 years has delivered the following:

- More than 10 bookable Mayflower themed experiences are now available across the UK.
- 12 itineraries were developed and made available to download on the Mayflower 400 website aimed at groups and individuals.
- 1644 brochure downloads (top brochure download 'Pilgrim Roots').
- 4376 consumer sign-ups to e-newsletters via website.
- 5 operators are selling Mayflower tours.
- 60 new travel trade contacts were made as a result of attendance at NTA Annual Convention, WTM, Cruise Britain Showcase and the US Sales Mission.
- Over 100 contacts met virtually through the project and have been added to the Connections database for travel trade contacts in the UK and North America.
- New international trade directory created
- The four nation US media launch held in Boston on 14<sup>th</sup> March generated significant coverage for the project with over 120 pieces and \$100k of coverage, with a reach of over 200m.
- 6 hosted press trips have taken place
- A co-op marketing agreement was created with **Kensington Tours** and launched Heritage Journeys in conjunction with Ancestry.com to showcase Mayflower, ancestry and WWII tours in England
- Newly created Canadian Connections 18 page brochure has been developed to showcase England's connections. Currently being used by VisitBritain Canada via PR and travel trade channels.
- Hosted a UK inbound virtual fam trip in conjunction with AncestryProGenealogists to showcase 6 Connection destination videos, host a quiz and highlight ancestral tours via using a DNA kit. Our operators attended the session where 3 attendees revealed their own DNA results with the help of a Genealogist.
- Product development took place with **19 Tour guides** to further enhance existing or develop new itineraries for the domestic and international market. A total of **50+ itineraries** have been developed as part of the Connections project.
- IMM (International Media Marketplace) Virtual North America



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- FOUR PR attended IMM US for the three-day virtual event 27th- 29th March 2021. • TravMedia's IMM is a networking event where media (travel writers, editors and bloggers) have the opportunity to meet travel and tourism brands in 15 minutes one-on-one appointments, on a global scale.
- 32 interviews were conducted with press contacts across the US.

### **UK Domestic market:**

Additionally in 2021 a national domestic campaign was launched to encourage visits post the COVID lockdown in winter 2020. This campaign called 'Reconnect' is designed to encourage people across the UK to consider new places to visit rather than going overseas throughout summer and autumn 2021.

The campaign comprises high profile advertising activity in media and online as well as toolkit sharing options across all 10 partner locations. Early statistics show an audience reach of over 21,000 visits to the 'Reconnect' website and an audience reach of over 1.5 million. It is anticipated that by the end of the summer in excess of 9 million people will have seen the campaign. <https://www.reconnect-england.co.uk/>

## **National and Local Marketing and Communication**

Funding was secured early in 2019 through the Cultural Development Fund and commercial sponsorship to provide budget for marketing and communications locally, regionally and nationally, and further beyond the visitor sector. A Mayflower 400 Marketing & Comms Director was recruited with extensive experience of major international events and place marketing, and a marketing & comms plan has been developed and agreed with the Destination Plymouth board.

This comprised of 3 communications plans:

1. Mayflower 400 nationally  
To ensure that the anniversary and commemoration is widely recognised nationally and internationally, Plymouth leads the comms and PR for the whole national Mayflower 400. A National PR Agency has been engaged to deliver mainstream national and international PR for the Mayflower 400 project.
2. Plymouth  
Through the Mayflower year, and the attention that Plymouth will get through the Mayflower 400 programme, communications plan will deliver mainstream national and international PR to promote key Plymouth business sectors currently identified as:
  - Visitor Destination
  - Creative industries & Culture
  - Marine
 Working groups have been set up to steer the messaging and content for each of these areas, working through the Marketing & Comms Director to a single PR agency.
3. Community  
A detailed communications plan has been developed to ensure that awareness and invitation reaches all parts of Plymouth.  
City dressing, advertising, due to COVID 19 media coverage was delayed until Spring 2021.

## **Cruise**

An initial cruise industry project has been completed for Mayflower 400. This initially generated 12 cruise ship bookings for 2020 in Plymouth bringing in just under 15,000 passengers and generating an economic impact in



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the region of £1 million. Due to COVID 19 these were all cancelled, however, work has continued in the cruise sector to retain relationships and encourage bookings for 2021 and 2022. For 2021 we have secured 9 bookings from July until autumn including the Golden Horizons four masted cruising vessel which will arrive 22nd July. The cruise volunteer programme has just been re-invigorated and they will greet this first arrival. A new Cruise Business Development manager has been recruited and we look forward to more visits in 2022, 9 already booked.

Cruise excursions are available to download from the Mayflower and VisitPlymouth websites.

[www.mayflower400uk.org/travel-trade/cruise-excursions](http://www.mayflower400uk.org/travel-trade/cruise-excursions) [www.visitplymouth.co.uk/visitor-information/cruise](http://www.visitplymouth.co.uk/visitor-information/cruise)

## Preparing to close the Mayflower 400 programme

Mayflower 400 as a core project and programme, and the team capacity, was originally due to finish at the end of 2020, with a minority of the team carrying into early 2021 to complete wrap up. Following the pandemic and necessary rescheduling of events and activity, the team capacity and the supportive financial resource has been stretched out to keep a core function in place through to the summer of 2021.

The Mayflower 400 team, employed and contracted by DP or seconded or assigned, have been extended in most part through to summer 2021 to delivery and support the rescheduled M400 activities. However, this stretches the funding for this team and from July onward contracts will be closing. There is some staggering of the reduction in capacity, with different capabilities finishing at different times:

- Executive assistant support, marketing manager, trails project lead, international/national partnership visitor marketing manager have all already finished
- Communication director and project manager will finish July'21
- Volunteer manager will finish Aug'21
- Cultural producer will finish Oct'21

Mayflower 400 executive activity is led by the chief executive of Destination Plymouth, who should also transition Sept'21

Not all the M400 supported activities will have finished by end August. Also, for Plymouth and legacy some benefits and content of the programme should be retained and transitioned to other places to hold. Therefore, we have planned and already are activating transition so that capabilities and core assets are retained by PCC or in other city partnerships

# Mayflower 400 Plymouth: Interim Progress Summary to September 2020





# Sponsors and Supporters

## National Supporters and Funding Partners:



## Plymouth Founders:



## Plymouth Sponsors:



drakecircus  
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## Local Delivery Partners:

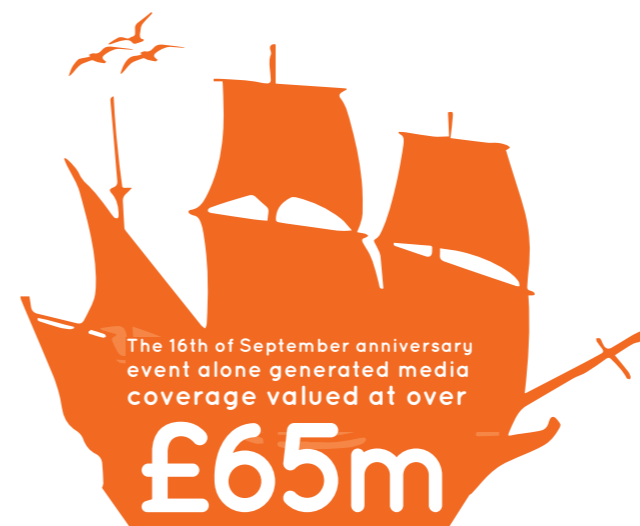


## With thanks to:

POP+  
Duke of Cornwall Hotel  
Timebank South West  
Building Plymouth

National Marine Aquarium  
New Continental Hotel  
Institute of Civil Engineers  
Plymouth Albion

Plymouth Leander Swimming Club  
Plymouth Raiders  
Greenbeanz Photography  
Plymouth Gin

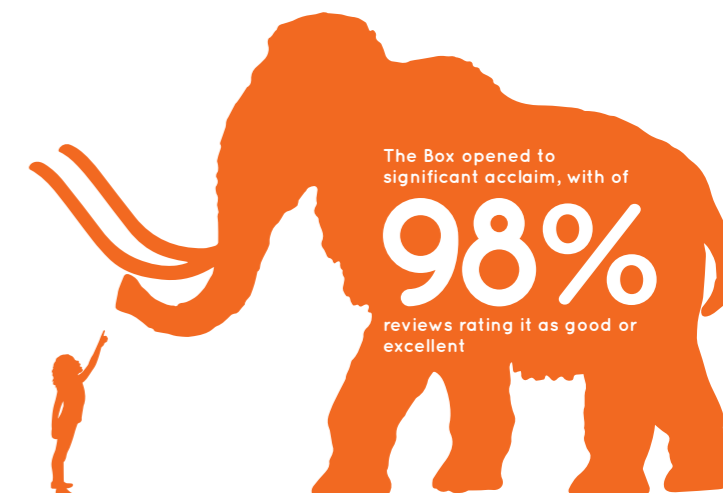


Seed funding from the Council and partners has leveraged a **330% return on investment**, creating a total funding package valued at around

In 2019, Plymouth welcomed around 5,279,000 visitors, 10% above the target set in the 2011 Visitor Plan, spending



**£13m**





# About Mayflower 400

**Mayflower 400 is the commemoration for the 400th anniversary of the sailing of the Mayflower from Britain to North America, a programme of heritage and modern culture to explore all aspects of one of the most influential voyages in Western history. Mayflower 400 UK aims to provide an honest, broad and inclusive commemoration of the Mayflower's venture from England to America and its often challenging legacy.**

Mayflower 400 was initially designed as a year-long commemoration of the Mayflower's voyage from Plymouth to America and the passengers it carried who founded the modern United States. A national and international programme of projects and events was planned for 2020 to mark the 400th anniversary of this important journey. However, the COVID-19 pandemic has impacted considerably on delivery to date, with many local, national, and international events either postponed, adapted or in a very small number of cases cancelled.

Despite this difficult time, Mayflower 400 is well positioned to support the city in its recovery from the economic challenges of the pandemic. The programme has been successfully redesigned to include a number of online events, as well as moving the majority of larger events into 2021. These projects and events span the UK, USA, Netherlands and Wampanoag nation, and 13 key towns and cities in England that together make up the national Mayflower trail.

Commemorations will champion the values of freedom, humanity, imagination, and future, and will span sectors including culture, education, military, sports, tourism and business.

This short report provides a snapshot of progress to date specifically in relation to Plymouth's activity; it summarises data on impact provided by the Mayflower 400 team and its partners alongside learning gathered from in-depth qualitative interviews with stakeholders. Wider evaluations relating to national and international work funded through DCMS and Visit Britain are available on request.



# Aims and Objectives

SERIO, a research unit at the University of Plymouth, was asked to support the programme with evaluation advice, expertise and capacity. The approach, methodology and scheduling of reports is available on request. This report was produced in partnership between SERIO and Mayflower 400.

Mayflower 400 set out to be an inclusive, honest as well as engaging commemoration.

This interim evaluation assesses the programme against objectives in four broad themes for Plymouth:

**Develop the quality and size of the cultural offer within the city through:**

- Establishing new international cultural partnerships
- Increasing community engagement in arts and culture; and,
- Securing external international funding for arts and culture.

**Improve the health and wellbeing of city residents through:**

- Building social capital;
- Addressing mental wellbeing; and
- Engaging the community in physical activity.

**Increase visitor numbers to Plymouth through:**

- Improving the city's local, national and international profile; and
- Positioning Plymouth as a cultural destination.

**Improve local perceptions of the city and ambitions for the future through:**

- Increasing pride in Plymouth;
- Improving physical spaces; and,
- Raising aspirations of young people.



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*"Mayflower 400 is very much an opportunity to galvanise the city but also to look at the mechanisms and structures that will allow us to operate in a cohesive and international way, beyond the programme"*

*"The cultural offer in Plymouth is absolutely amazing, and people from outside Plymouth see it as an amazing place. We're hoping Mayflower 400 will draw a global spotlight to Plymouth, being able to deliver something that is worthy, that Plymouthians can be proud of."*

# Report Structure

This report is an interim evaluation, looking at the impact of the programme as at the end of September 2020. A full evaluation is planned for the end of the Plymouth Mayflower 400 programme in 2021. This interim evaluation report focuses on:

- A summary of progress to date in terms of the four key aims highlighted above;
- Learning captured through in-depth qualitative interviews with stakeholders;
- and a look to the future in terms of potential legacy and what the final evaluation will focus on;
- Next steps for the Evaluation.



# 1. Mayflower 400: Progress to date

This section outlines each of the four key aims of the programme as at the end of September 2020



## Aim 1: Develop the quality and size of the cultural offer within Plymouth

Mayflower 400 aims to: leverage both national and international funding for the creative arts sector in Plymouth; increase community engagement in arts and culture; and establish new international cultural partnerships.

Good progress has been made on this aim, with leveraging funding to support delivery and legacy being a particular strength.

With just under £3m of core revenue funding invested, supported by a capital programme of £8m, the programme has leveraged a **further £10.2m of additional funding into the city**. This £10.2m includes a mix of grant funding, sponsorship, donations, in kind contributions, and crowdfunding.

Alongside direct investment in Mayflower 400, the city's positioning as a hub for cultural investment has supported wider income generation including **£16m for National Portfolio Organisations** in the last funding round; this represented the highest uplift achieved by any area in that round.

### Events and art installations held across the city

Mayflower 400 has developed an impressive events programme, which aims to increase engagement in arts and culture. Due to the pandemic, many large scale Mayflower events have been moved to 2021, however, a number of major Mayflower 400 events were delivered prior to, or during, the pandemic. These include:

- **Illuminate 2019 (November 2019);** a digital light festival was part of the official launch of the Mayflower 400 commemoration in November 2019. In terms of impact, Illuminate 2019:
  - Attracted **50,000 visitors**
  - Engaged **134 artists**
  - Showcased **53 installations**
  - Reached an online audience of 417,383 via social media platforms
  - Worked with a number of partners across **Plymouth**, such as CityBus, who provided over 10,000 trips over the course of the 4-day event
  - Was supported by the Mayflower Makers with **187 shifts**, totalling **940 hours of volunteering**
- **Mayflower 400 Community Sparks Fund;** a partnership project between Mayflower 400, Plymouth Culture, Plymouth City Council, The Box, and Vital Sparks. Mayflower 400 Community Sparks provides financial support to grass-roots community,

arts and cultural organisations/groups for projects that celebrate heritage, enrich local communities, and align with the Mayflower themes of imagination, humanity, freedom and future. To date, 60 projects have been commissioned.

Although a number of these were due to be delivered during 2020, four have been completed, and 26 are in progress. It is anticipated that the remainder will be delivered in 2021. Projects that have been delivered so far through the Fund include:

- the St Andrews Quilt project, featured on Songs of Praise, involving over 1000 participants;
- Plymouth Town Criers
- the Stoke Traders and Residents Association Fun Day; and,
- the Turnchapel History Group's 1620 banner project.

All Community Sparks projects will complete feedback forms, which will be analysed for the final evaluation.



- **Project Speedwell (September 2020);** funded by Arts Council England and the Mayflower 400 Culture Fund administered by Plymouth Culture, Speedwell was a large-scale art installation situated on Mount Batten. Created by Still/Moving, a local artist collective, in collaboration with experts and representatives of the indigenous peoples of North America, the installation showcased an illuminated sign comprising almost 4000 led lights and measuring 63m long and 6m high.





The sign reads “No New Worlds”, although the lights switch on and off, offering multiple interpretations, e.g. “New World”, and was designed to encourage discussion and debate around the challenging Mayflower 400 narrative. The installation has **received considerable media coverage, locally, nationally and internationally, from the USA to Singapore, worth over £9.1m**. Methodology to calculate visitor numbers is being developed by the evaluation team in collaboration with Mayflower 400 and will be reported as part of the final evaluation.

- **The opening of The Box (September 2020);** a flagship project of the Mayflower 400 commemorations, The Box is Plymouth’s new £48 million cultural destination, led by Plymouth City Council. The Box was unveiled to the public on the 25th September, and includes the world-leading Mayflower 400: Legend and Legacy exhibition, which was created in partnership with the Wampanoag Advisory Committee, as well as support from libraries, museums and archives from across the UK, US and the Netherlands.

Whilst there will likely be a negative impact on visitor numbers due to the pandemic, prior to lockdown, it was estimated that there would be 250,000 visits in year 1 (2020/2021), and around 200,000 per year, thereafter.

However, visitor data collected **over the first 3 weeks alone** showed:

- 17,000 people visited The Box;
- All available tickets over this period for the Mayflower: Legend and Legacy exhibition were sold;
- 80% (169) of reviews on Google and TripAdvisor were rated 5 star/‘excellent’, and **specifically highlighted the pleasure in the city’s heritage being celebrated and that such a high quality venue now exists in Plymouth;**
- The city has received over £1m worth of positive initial media coverage about The Box, with an audience reach of 60m, again positioning Plymouth as a cultural destination; and
- Retail, catering and donations income were on or exceeding target.

- **Look II, the unveiling of the Antony Gormley sculpture (September 2020);** as part of The Box’s permanent art collection, Plymouth City Council commissioned a sculpture by internationally-acclaimed British sculptor Sir Anthony Gormley OBE, located on West Hoe Pier, to mark the Mayflower 400 commemorations. The sculpture features “a human figure gazing out to sea, symbolising the yearning to travel across the horizon to establish a new life in another place”. Methodology to calculate visitor numbers is being developed by the evaluation team in collaboration with Mayflower 400 and will be reported as part of the final evaluation.

- **The Mayflower: 400th Anniversary Special (16th September 2020);** Dan Snow, TV historian, produced an online documentary depicting the story of the colonists and the impact they had on the Native American people who helped them, as well as the broader context of colonialism.

The programme also sought to showcase some of the other cultural projects under the Mayflower 400 umbrella. Digital content from this programme reached an audience of over 350,000 by end October 2020 and is still rising.

There was also a series of digital programmes released over the summer of 2020, which attracted over 205,000 viewings, including:

- Virtual Voyages, which showcased the places woven into the Mayflower story;
- My Mayflower, which told the stories of those linked to the ship’s legacy and impassioned by the anniversary of its sailing to America in 1620; and,
- Re-Informed, which explored the work of various artists and producers and how they portrayed the Mayflower story.

- **The naming of the Mayflower Autonomous Ship (16th September 2020);** ProMare (a marine research and exploration charity) has built the Mayflower Autonomous Ship (MAS), supported by IBM, MSubs (a marine engineering company) and partners across Plymouth.



The ship will sail from Plymouth UK in the spring of 2021, to Plymouth Massachusetts. MAS aims to highlight the potential of autonomous ocean science now and in the future, with partners, including the University of Plymouth, conducting research into marine mammals, marine plastics and ocean chemistry as the vessel makes its way across the Atlantic.

On 16th September 2020, the 400th anniversary of the Mayflower’s departure from Plymouth, MAS was officially named during a special ceremony attended by US Ambassador to the UK Robert Wood Johnson, the Dutch Ambassador Karel van Oosterom, and the First Sea Lord Admiral Tony Radakin. **This event attracted substantial attention in the media, generating 987 pieces of national and international coverage worth over £56m.**

Interviews with stakeholders highlighted the considerable value that this project has for the city in terms of showcasing Plymouth’s marine science and innovation sector.

- **iMayflower:** this project aims to launch a sustainable step change in Plymouth’s creative economy through investment in four key areas:
  - **Place shaping:** delivering large scale activities and events, which will inspire and enrich the lives of residents and visitors alike, and improve perceptions and profile of the city;
  - **Creative sector specific business support:** including mentoring, business support, product development and knowledge exchange, with a particular focus on immersive media and digital fabrication;
  - **Skills and Learning programmes:** increasing capability in the use of immersive media, digital fabrication and business skills for professionals, graduates, young people, volunteers and communities;
  - **Access to Innovative Finance:** partnering with Creative England and Crowdfunder to provide accessible start-up and scale up investment for businesses in the region’s creative economy.

**The key aims of iMayflower are to:**

- Improve the survival for start-up businesses,
- Improve retention of talent and quality of start-ups,
- Increase scale, growth and productivity of Plymouth’s existing creative economy,
- Increase inclusivity, to ensure the benefits of vibrant creative and cultural industries reach all,
- Incorporate creative economy success into the branding and perception of Plymouth as a great place to live and work

iMayflower is delivered by a consortium comprising the University of Plymouth, Plymouth City Council, Destination Plymouth, Mayflower 400, Plymouth College of Art, and the Real Ideas Organisation (RIO), and funded through the DCMS Cultural Development Fund.



## Aim 2: Increasing visitor numbers

Another aim of the programme is to improve the city's local, national and international profile, and position Plymouth as a cultural destination. Given the current pandemic, visitor numbers to the city have been severely reduced, however there has been considerable press coverage of Mayflower 400, not only on a local level, but nationally and internationally as well. These media pieces have already highlighted Plymouth as a cultural destination; with an extensive events programme yet to be delivered, there is a real opportunity to solidify Plymouth's position as a top destination.

### Tourism

**Plymouth was named the second best holiday destination in the world in Condé Nast Traveller magazine's best holiday destinations for 2020, positioning the city as an international cultural location.**

Plymouth's history and heritage play a large part in the reasoning for this accolade; the article references the sailing of Mayflower and how over "30 million US citizens – including several US presidents, reams of writers and poets and celebrities including Clint

Eastwood, Marilyn Monroe and Hugh Hefner – can trace their roots back to one of the 102 passengers and 30 crew who made the epic journey". It also notes the multitude of cultural events and art installations, such as 'Illuminate' and 'This Land', as well as the opening of The Box.

In terms of visits to the city, Plymouth welcomed approximately 5,279,000 visitors to the city in 2019, which is well over (10%) the targeted 4.8m visits projected in the 2011 Visitor Economy Business Plan for Plymouth. The total visitor spend of £334m was also in excess (6%) of the target of £315m. Stakeholders have partially attributed this to Mayflower 400 and its branding. Nevertheless, the number of visitors to Plymouth in 2020 will undoubtedly be curtailed due to the pandemic, as will the total spend of these visitors. Twelve cruises had been destined for Plymouth in 2020, compared to zero in 2017, and would have carried approximately 12,000 passengers. These have all been cancelled due to the pandemic, however, nine new cruises, all of which will visit Plymouth, have been booked for 2021, a further four have been arranged for the following year and there are more in the pipeline as the world navigates its way through the crisis.

Stakeholders noted how Plymouth's tourism offer has been enriched by assets such as The Box, the Antony Gormley statue, and the Mayflower trails. Although visitor numbers have and will continue to be negatively impacted in the short term, it was felt that these assets, alongside the extensive events programme, will be part of the solution for ensuring the city develops.

*"Seven years ago, Plymouth was one of the worst cities in the UK to visit and this year we're in one of the top ten global destinations"*

*"It was always about gaining attention and then gaining the visitors, I think that's still in play"*

### Press coverage

Detailed data provided by the programme's marketing and communications team, showed the breadth of press coverage Mayflower 400 had received between 1st September 2019 and 7th September 2020. A total of 5444 written media items relating to Mayflower 400 were published in the UK, including 152 articles in national newspapers, reaching an estimated audience of over 100m people.

This coverage was worth £18,135,390. However, it should be noted that these figures do not include any television or social media coverage.

Further data from 14th-24th September 2020 revealed over **£65.4m worth of press coverage across roughly 1000 articles** for the MAS and Speedwell installation alone. These figures include:

- From 14th-16th September 2020, there were:
  - 700 pieces of coverage/broadcasts about MAS, with a cumulative audience reach of over 4 billion, worth just over £52m; and,
  - 18 pieces relating to Speedwell, with a cumulative audience reach of over 700 million, worth almost £9.2m.
- From 17th-24th September 2020, there were a further 194 pieces of coverage/broadcasts about MAS, with a cumulative audience reach of over 380 million, worth £4.2m
- Both reached international audiences, thus contributing to Plymouth's international profile, although the vast majority of coverage for Speedwell was in the UK.

This clearly demonstrates the marketing impact that individual events and installations have had, and the potential that Mayflower 400 has given the majority of events and activities have yet to occur.





## Aim 3: Improving the health and wellbeing of Plymouth residents

Mayflower 400 aims to improve the health and wellbeing of Plymouth residents via a number of different avenues, including:

- The cultural events programme;
- The sports programme;
- Through volunteering activity; and,
- Via Thrive Plymouth.

As outlined above, Mayflower 400 has shifted the majority of events that were originally planned for 2020, into 2021. As such, it is not possible to quantify the health and wellbeing impact of events on Plymouth residents yet.

Capturing this data remains a priority for the final evaluation, and steps to ensure this data is collated successfully are currently being reviewed. Positive progress has, however, been achieved mainly through the Sports programme and volunteering activity via the Mayflower Makers. Although it is widely acknowledged that sport and volunteering have considerable impacts on health and wellbeing, there is no data to support this yet.



### The Sports programme

Argyle Community Trust has been commissioned to deliver a dedicated sports programme in support of Mayflower 400, promoting participation and improved health and wellbeing through a range of activities including the Get Involved project; schools engagement; and grass-roots commissioning.

To date:

- Over 7000 residents have actively participated :
  - 2,500 primary school children engaged in Sporting Voyage programme, in either an assembly or the full programme.
  - 2,225 people involved in the Argyle Devon Junior and Minor League Takeover event.
  - 1,400 people in the community engaged with piazza football and rugby promotional days.
  - 525 women participated in the 4-week free fitness classes in partnership with Plymouth Sports Development Unit.
  - 500 people involved in other activities including a family health event at the Guildhall and taster days and sessions run by local Clubs.
- 14,000 spectators attended the 1st January 2020 opening of the Mayflower stand at Plymouth Argyle's Home Park.
- Over 98 clubs and individuals have received support through the Mayflower Sport Fund

### Volunteering Activity

The Mayflower Makers programme was launched in 2019, bringing together local people who act as ambassadors for Plymouth and the Mayflower 400 commemorations. With aims of recruiting 400 volunteers, and an anticipated 10,000 hours of activity, to date, the programme has successfully **engaged with 319 individuals** who have attended an introductory session about the Mayflower Maker role, and has registered 172 Mayflower Makers, who have logged **1774 hours of volunteering and 1596 hours of formal training**, which equates to a **value of approximately £50K**, and is over a third of the way to meeting the expected target of 10,000 volunteer hours by the end of the programme.

Mobilising this group of volunteers for the Mayflower programme has also had a wider impact on Plymouth; the Mayflower Makers were integrated into the Plymouth Good Neighbours Scheme during the pandemic, which **delivered shopping, food parcels, and over 1700 medication packages to shielding and isolated members of the community.**

Furthermore, the volunteer hours noted above do not include informal ambassadorial conversations and programme promotion, which are a key benefit of this work stream. It is also anticipated that an additional 1200 hours will be delivered in support of other local

projects since the last data capture, which would equate to a further **£17.5K in value**. If the programme meets the target of 10,000 hours by the end of the programme, it will accrue a further £97.5k of in kind contributions via volunteering hours.

As a result of COVID-19, and the subsequent cancellation and postponement of the majority of Mayflower 400 events and activities, volunteers have not been able to be involved as much as originally planned. However, large events, such as Illuminate 2019, have provided a platform for these volunteers to get involved. Indeed, a total of 940 volunteer hours were logged for this single event.

Interviews with stakeholders highlighted how the volunteering programme puts a substantial effort into making the experience for the volunteers themselves a positive one, with potential to impact health and wellbeing. It was also noted how a number of different communities within Plymouth have been brought together, whilst supporting various activities and events within the city.

*"I met a lot of the Mayflower Makers and had face to face conversations with them, and just saw how good that programme was. People feel like they are making a difference in the city and friendship groups are springing up as everyone there has a lot in common"*

### Thrive

Thrive Plymouth is led by the Office of the Director of Public Health, Plymouth City Council and is a 10-year plan to improve health and wellbeing and reduce health inequalities in the city. It has aligned with Mayflower 400 for its 6th year. Key developments to date include:

- Training for all taxi drivers; raising awareness of Plymouth's heritage and the Mayflower programme to support
- The creation of an events guidance booklet; supporting local communities to safely run their own activity





## Aim 4: Improve local perceptions of the city and ambitions for the future

An aim of Mayflower 400 is to increase pride in Plymouth, improve physical spaces, and raise the aspirations of young people. Whilst work is ongoing across all three of these strands, improving perceptions of the city and raising aspirations will take time, and, as frequently noted above, due to the pandemic, progress has been delayed due to the cancellation and/or postponement of the majority of activities. Nevertheless, the programme has continued, where safe and appropriate, to improve physical spaces in Plymouth, most notably: the works completed on the Elizabethan House; the Mayflower trails; the upgraded signage promoting the city on the A38; and the construction work at Marsh Mills for the "Road to Mayflower".

### Increasing pride in Plymouth

The Plymouth City Survey was rolled out between January and March 2020; the following findings highlight attitudes amongst residents before the COVID-19 pandemic:

- 3 in 4 residents (75%) agreed that Plymouth is a great place to live
- 84% agreed that they are proud of Plymouth's place in history
- 91% agreed Plymouth Sound is special to the city
- 67% agreed they see their future in Plymouth
- 63% agreed they had pride in their local area
- Less than half (43%) agreed they are aware of community activities/groups in their local area and only a fifth (20%) agreed they are involved in these community activities/groups.
- Over half agreed the city has a lot to offer (59%) and that they see positive changes happening in Plymouth (52%)

These findings, whilst on the whole relatively positive, have not changed considerably since 2018. Moving forward, it will be interesting to see if ratings improve, especially in terms of pride in the local area, awareness and uptake of community activities, positive changes being recognised in the city, and residents' approval of what Plymouth has to offer.

### Improving physical spaces

There has been considerable progress made to date in expanding and enhancing the city in terms of new and existing assets; this development work will not only play a part in raising the profile of Plymouth, and improving what it has to offer, it will also contribute to an increase in pride amongst the city's residents. Works completed so far include:

- **Mayflower Trails:** Three new city heritage trails have been developed, one of which is the Mayflower trail. The Mayflower Trails app has also been launched to encourage and support residents and visitors when following the trail; the app leads users around a series of newly installed bronze totems on the Barbican, which include facts about the buildings and people who helped shape the city in 1620. The Mayflower trail is one of three core trails in Plymouth, with others exploring post-war architecture in the city, as well as Plymouth's maritime history. A fourth trail that focuses on the waterfront is currently in development.
- **The Elizabethan House:** £1.5m has been invested in the restoration of this historic house, a key part of this historic house museum, a key part of the city's heritage. Works are ongoing, with an anticipated launch in Spring 2021



- **Road to Mayflower project:** Transforming one of the entrances to the city at Marsh Mills, this c£100K project is being delivered by a partnership of leading construction industry companies. The first stage of the project has now been completed.
- **Mayflower Public Realm improvements:** A number of improvements have been made to the city including:
  - the transformation of the entrance to the Barbican with a mural depicting the Mayflower;
  - repaving Southside Street;
  - works to the area outside Prysten House;
  - lighting of key monuments;
  - new flag poles on the Hoe;
  - new bins with recycling capacity;
  - the refurbishment of Phoenix Wharf; and,
  - new toilets at West Hoe park

Other work, to improve the city's appearance, includes 10,464 square metres of road resurfacing, which was carried out around the city centre and the waterfront during 2019-2020, and 4,590 square metres of cobble repairs and repointing has been completed around the Barbican. Further works supported by a £10K Plymouth Waterfront Partnership contribution will include the reinstatement of the 'Welcome to Plymouth' sign, and upgrading the Clocktower Garden.

- **New signage:** £1.5m has been invested in new signage installed on the A38 and Plymouth's highways, promoting the city's enhanced visitor offer including The Box, National Marine Aquarium, and Royal William Yard. There has also been a full review and upgrade of the city's fingerposts.

### Schools Programme

The Mayflower 400 Schools programme aims to ensure every young person has some form of engagement with the Mayflower narrative. Whilst the pandemic has pushed the majority of activity back to the 20/21 academic year, progress to date includes:

- Every state primary and secondary school in Plymouth, 103 schools in total, has signed up to at least one Mayflower activity.
- There has been considerable uptake in the Mayflower Citizenship project, which will see the creation of a city 'Compact' providing a set of values and principles that should be considered as a community,



by Plymouth, mirroring the Compact created by the Mayflower's passengers when they arrived in America.

- Argyle Community Trust's schools engagement programme has reached over 3000 young people, where Mayflower educational content has been combined with a sports lesson.
- Storyteller Katy Cawkwell has performed the Mayflower's story to around 20 schools, reaching over 3000 pupils. This was achieved through Community Sparks funding.
- The third Mayflower 400 Anthology is due to be published shortly. Developed in partnership with the University of Plymouth, it includes creative work produced by young people in Plymouth and contributions from partners in the US and The Netherlands.
- Between 1 Oct 2019 and 1 Oct 2020, the Mayflower 400 website attracted 190,088 page views of general education content, including:
  - 4,531 specifically to content categorised as 'learning'; and,
  - 1,506 views of the teachers' toolkit.

Further data will be gathered on wider projects incorporating educational content such as The Box and Speedwell for the final full evaluation.



## 2. Learning

SERIO conducted in-depth interviews with 14 stakeholders across the Mayflower 400 partnership, which gathered learning and explored experiences of the programme to date. These interviews will be repeated as part of the final evaluation. A full qualitative analysis of these interviews has been provided to the Mayflower 400 team. Headline findings included:

- **Partnership working:** honest, frequent and reflective communication was noted as a central quality of the programme, as was the diverse nature of the individuals, groups and organisations involved.
- **Managing the challenging Mayflower 400 narrative:** stakeholders were relatively positive about how the challenging narrative had been handled to date, though some indicated that a clearer narrative from the beginning would have been beneficial.

- **COVID-19:** whilst COVID-19 has undoubtedly had a severe impact on the programme, shifting the focus away from aspects such as tourism and events has enabled Mayflower 400 to improve its cultural offer and its engagement with the full breadth of the Mayflower narrative.
- **Education:** some stakeholders noted that the school's programme took some time to develop, and that the initial education packs did not originally reflect the whole story of Mayflower. Subsequent work has been done to include the Wampanoag and other advisers in the development of resources for schools, which has resulted in a "much richer" package.



## 3. Legacy



This section provides a summary of anticipated legacy outcomes, which will be a key element in the final evaluation.

*"This is very much about the city being brave in what it does and what it takes on as a conversation and how it gives platform to people. That to me, is how we continue that conversation beyond the initial conversation"*

### Pride and profile

Residents' pride in Plymouth and improving the city's profile were commonly referred to throughout the stakeholder interviews. Many noted how Mayflower provides an opportunity to improve the perception of Plymouth to both residents and tourists alike, and will likely succeed given the extensive events and cultural offer, and investment in physical space and assets such as The Box, and the Elizabethan House, amongst many other elements of programme delivery. The volunteering programme also presents an opportunity to create a legacy of pride in the city, not only for the volunteers themselves, but for the wider community who could benefit from their activity.

### Physical assets

Indeed, the physical assets which have been funded or supported, such as The Box, trails and the Elizabethan house, were also highlighted as pivotal to Mayflower 400's legacy. Despite the COVID-19 crisis, even if events and activities cannot continue in their planned format, these physical assets will remain and draw visitors to Plymouth.

Furthermore, their existence will continue to facilitate discussion around the narrative of Mayflower and act as educational pieces going forward.

### Partnerships

Mayflower 400 has already had a considerable impact on partnerships; creating new and authentic relationships with Native American artists and collaborators, as well as local and national organisations, groups, and communities. Sustaining these relationships beyond delivery of the programme will be a key legacy of Mayflower 400, facilitating further collaboration and also learning from one another. Some stakeholders noted how the relationships they had built as part of Mayflower 400 were already transcending the programme and impacting positively on other projects within the city.

*"As part of the legacy, people that I now work with in the City Council, who I knew professionally but from a distance, are now people I can pick up the phone and talk to about projects, even if they aren't Mayflower related. So it's created a pick up the phone attitude"*

### Transparency

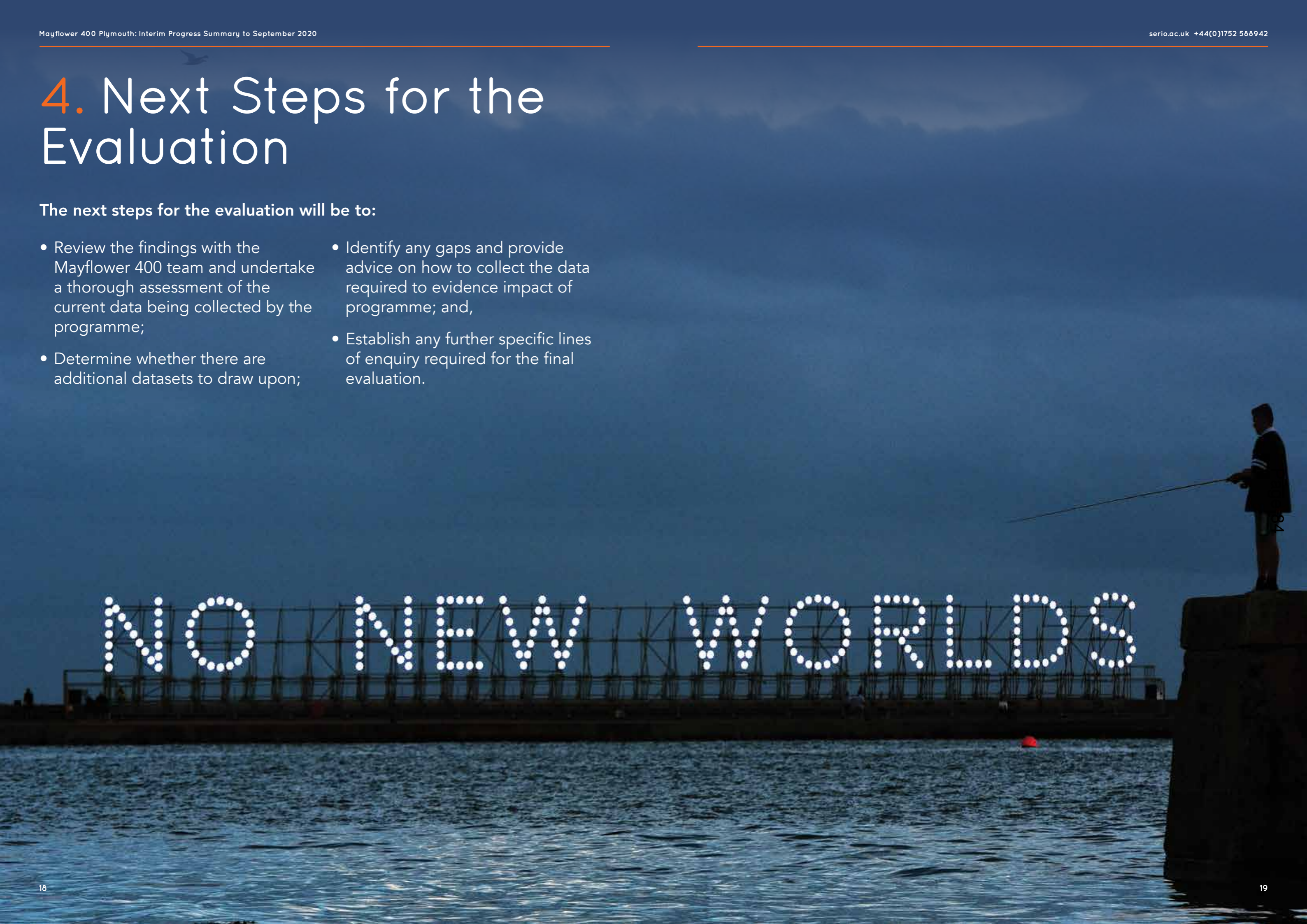
As noted in the section on learning, it has taken time for the programme to become comfortable in tackling the challenging elements of the Mayflower narrative. The recent Black Lives Matter movement has given momentum to this conversation; moving forwards, there is now a real opportunity for Plymouth to change the way it engages with its own history and its position as a modern city.



# 4. Next Steps for the Evaluation

The next steps for the evaluation will be to:

- Review the findings with the Mayflower 400 team and undertake a thorough assessment of the current data being collected by the programme;
- Determine whether there are additional datasets to draw upon;
- Identify any gaps and provide advice on how to collect the data required to evidence impact of programme; and,
- Establish any further specific lines of enquiry required for the final evaluation.







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## Brexit, Infrastructure and Legislative Change Overview Scrutiny Committee

Draft Work Programme 2021-22



**Please note that the work programme is a 'live' document and subject to change at short notice. The information in this work programme is intended to be of strategic relevance.**

For general enquiries relating to the Council's Scrutiny function, including this Committee's work programme, please contact Helen Prendergast, Democratic Adviser on 01752 668000.

Date of meeting	Agenda item	Prioritisation Score	Reason for Consideration	Responsible Cabinet Member /Officer
14 July 2021	Corporate Carbon Reduction Plan: Update on Progress	(5)	Recommendation from Committee for a progress update	Councillor Maddi Bridgeman/Paul Barnard
	Climate Emergency Action Plan: Update on Progress	(5)	Recommendation from Committee for a progress update	Councillor Maddi Bridgeman/ Paul Barnard
	Plymouth and South Devon Freezone	(5)	The impact of the Freezone for Plymouth	Councillor Nick Kelly/Kevin McKenzie
	Mayflower 400 Progress Update	(4)	The impact of Mayflower 400 on Plymouth	Councillor Mark Deacon/Charles Hackett
15 September 2021				
8 December 2021				

<b>Date of meeting</b>	<b>Agenda item</b>	<b>Prioritisation Score</b>	<b>Reason for Consideration</b>	<b>Responsible Cabinet Member /Officer</b>
<b>23 February 2022</b>				

**Annex I – Scrutiny Prioritisation Tool**

		<b>Yes (=1)</b>	<b>Evidence</b>
<b>Public Interest</b>	Is it an issue of concern to partners, stakeholders and/or the community?		
<b>Ability</b>	Could Scrutiny have an influence?		
<b>Performance</b>	Is this an area of underperformance?		
<b>Extent</b>	Does the topic affect people living, working or studying in more than one electoral ward of Plymouth?		
<b>Replication</b>	Will this be the only opportunity for public scrutiny?		
	Is the topic due planned to be the subject of an Executive Decision?		
	<b>Total:</b>		High/Medium/Low

<b>Priority</b>	<b>Score</b>
<b>High</b>	<b>5-6</b>
<b>Medium</b>	<b>3-4</b>
<b>Low</b>	<b>1-2</b>

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